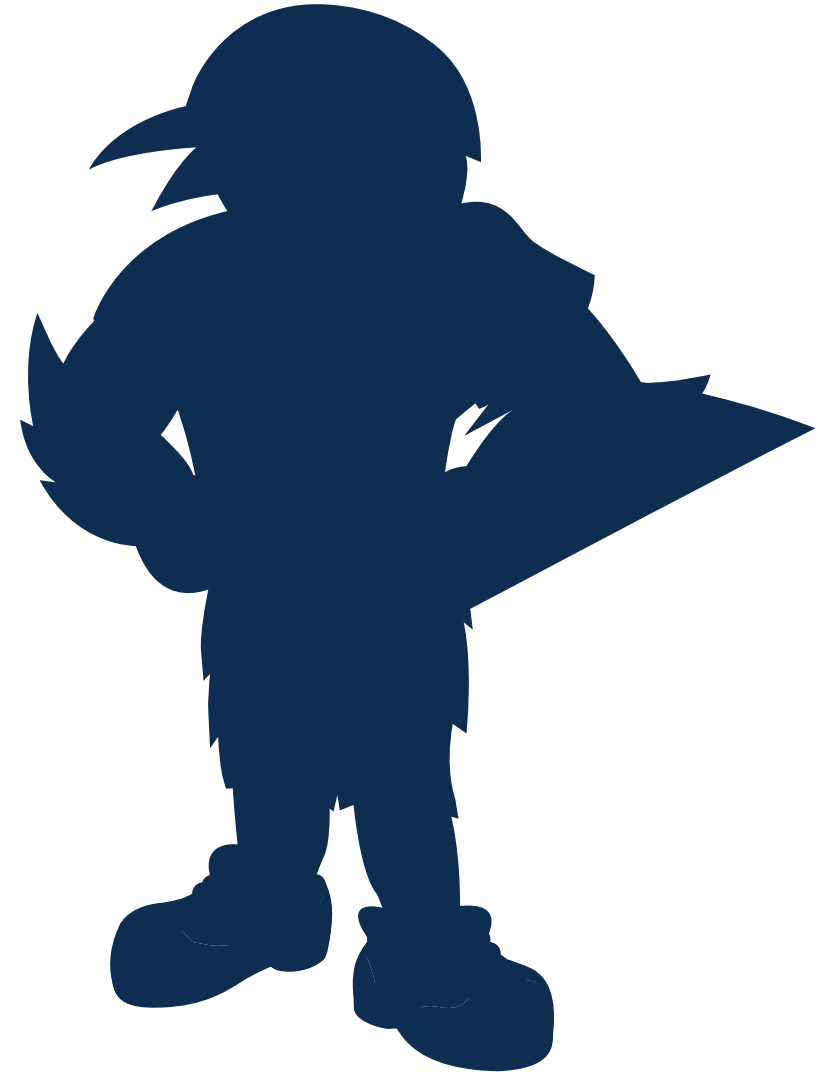




FALL 2023 UNDERGRADUATE ENROLLMENT

February 28, 2023

**Dr. Yancy E. Freeman
Vice Chancellor
Enrollment Management and Student Affairs**

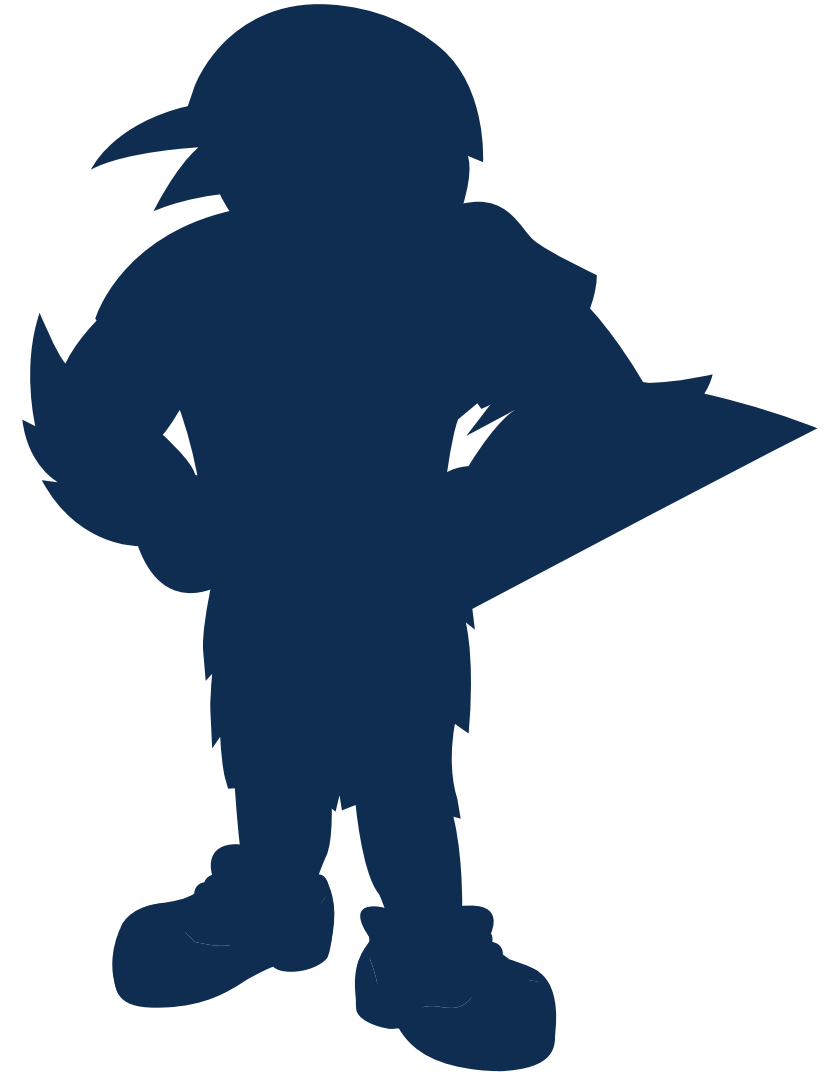


FALL 2023 UNDERGRADUATE ENROLLMENT GOAL

10,230

OVERALL SUMMARY AND BREAKDOWN OF THE FALL 2023 ENROLLMENT GOAL OF 10,230

New Spring 2023 Students:	557
New Fall 2023 Freshmen:	2,268
New Fall 2023 Transfers:	730
New Fall 2023 Other:	409
Returning Undergraduates:	6,266
TOTAL	10,230



NEW SPRING 2023 STUDENTS

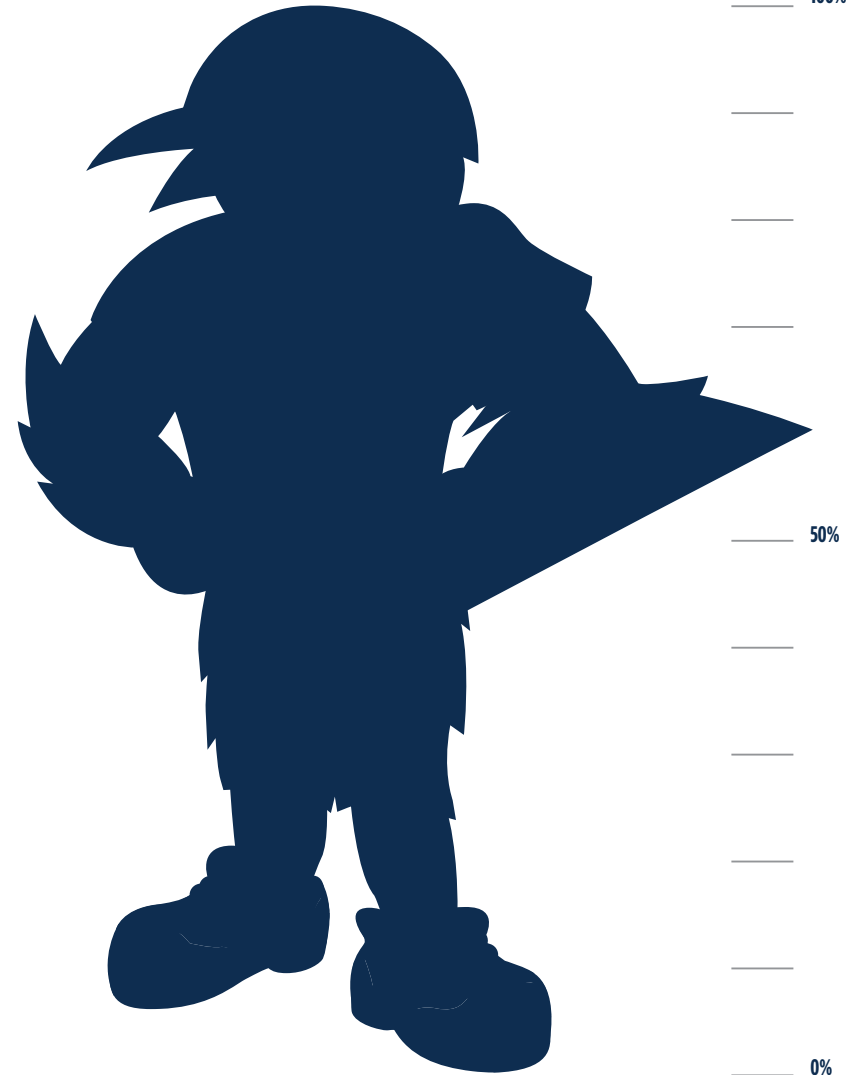
GOAL

557

FINAL COUNT

593

GOAL COMPLETE + 36 STUDENTS



NEW FALL 2023 FRESHMEN

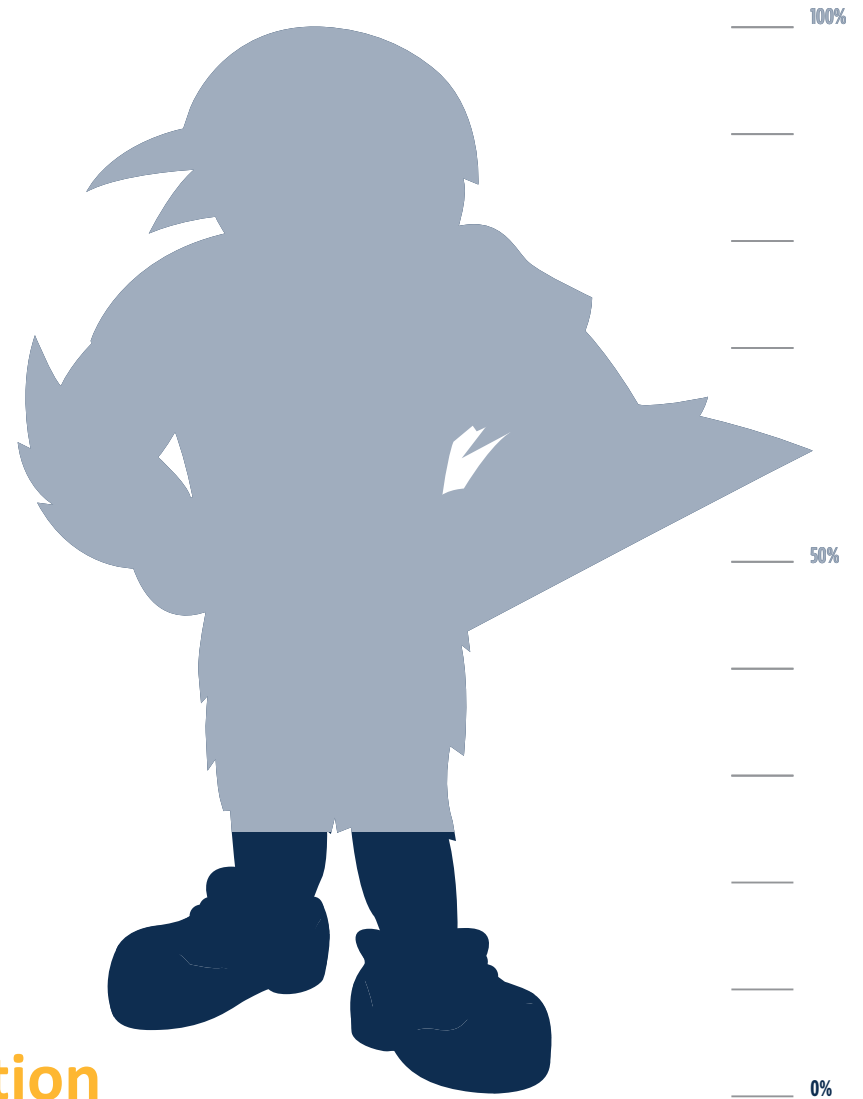
GOAL

2,268

PROGRESS*

581

* Number of students registered for Orientation



NEW FALL 2023 TRANSFERS

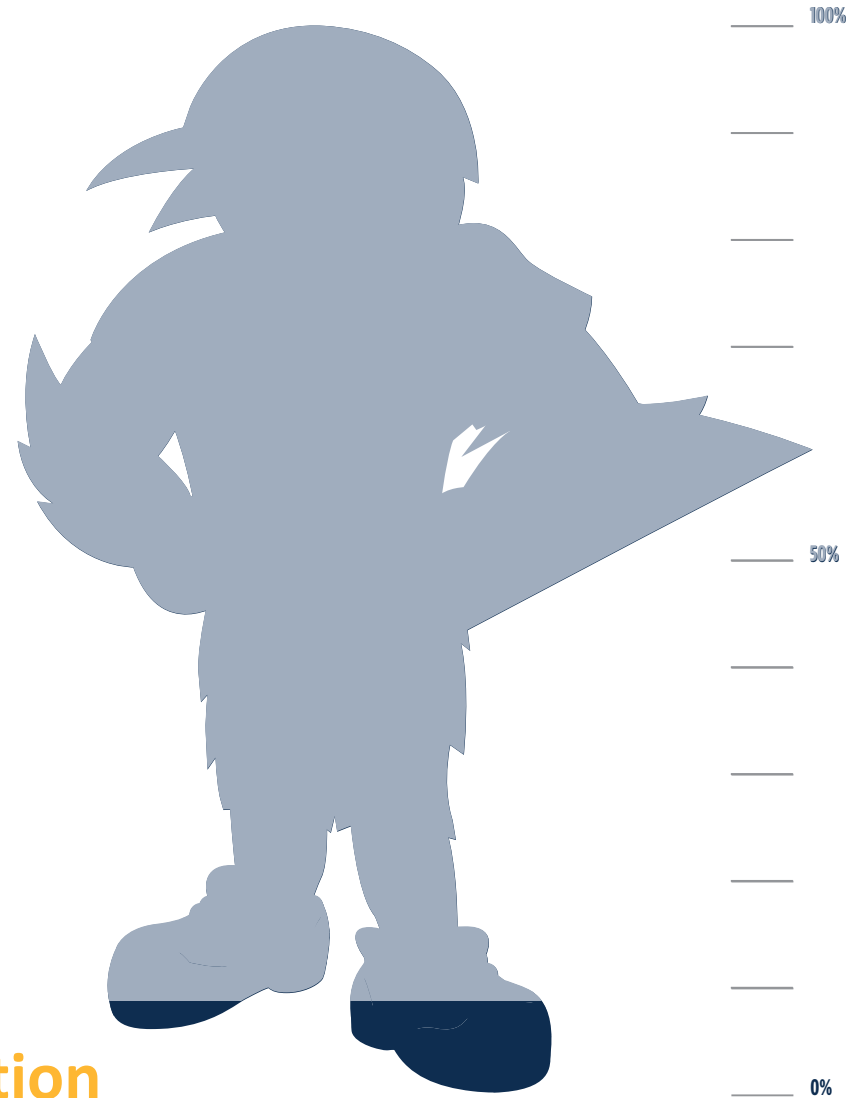
GOAL

730

PROGRESS*

64

* Number of students registered for Orientation



NEW FALL 2023 OTHER ADMISSION TYPES

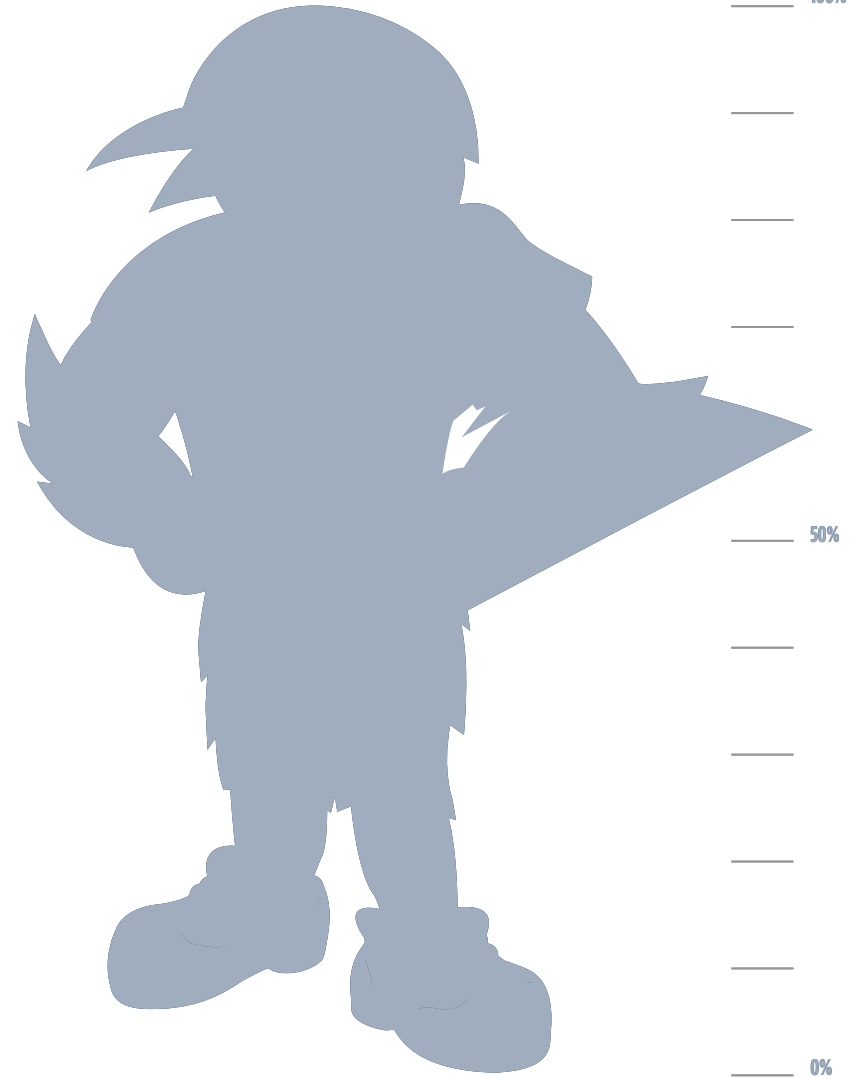
GOAL

409

PROGRESS*

0

* Registration begins in April



RETURNING UNDERGRADUATE STUDENTS

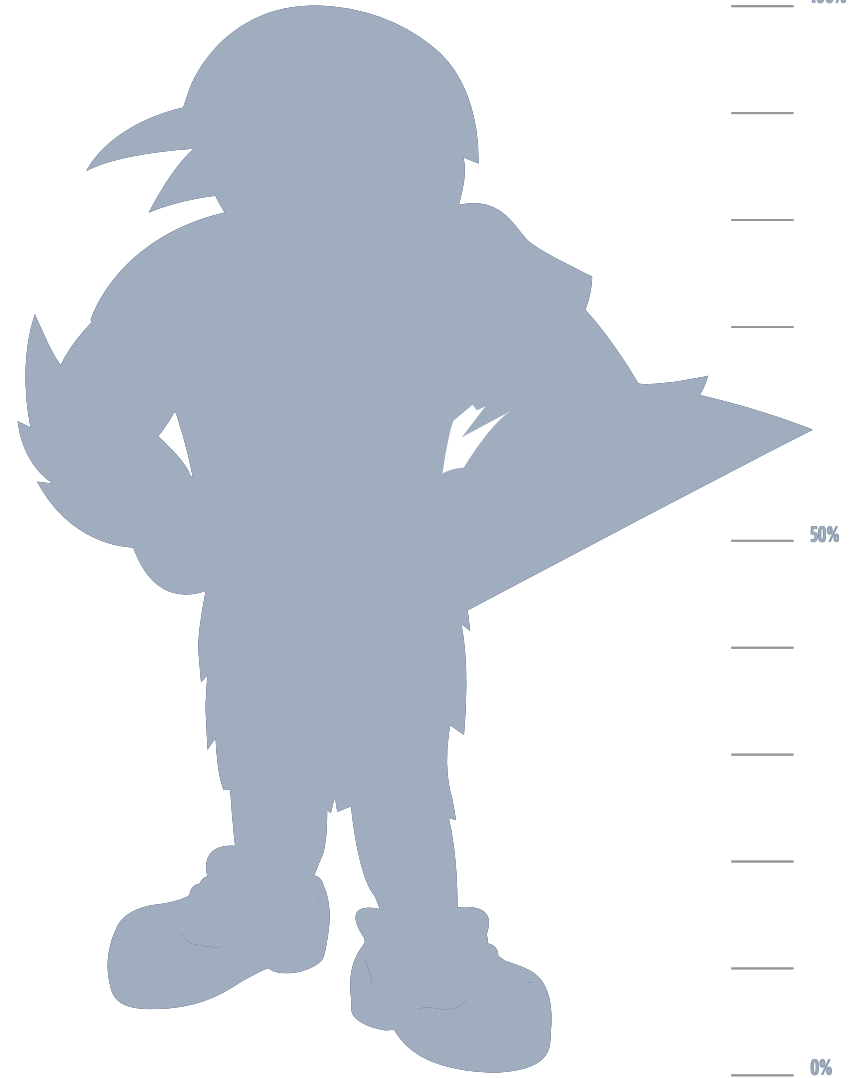
GOAL

6,266

PROGRESS*

0

* Registration begins in April



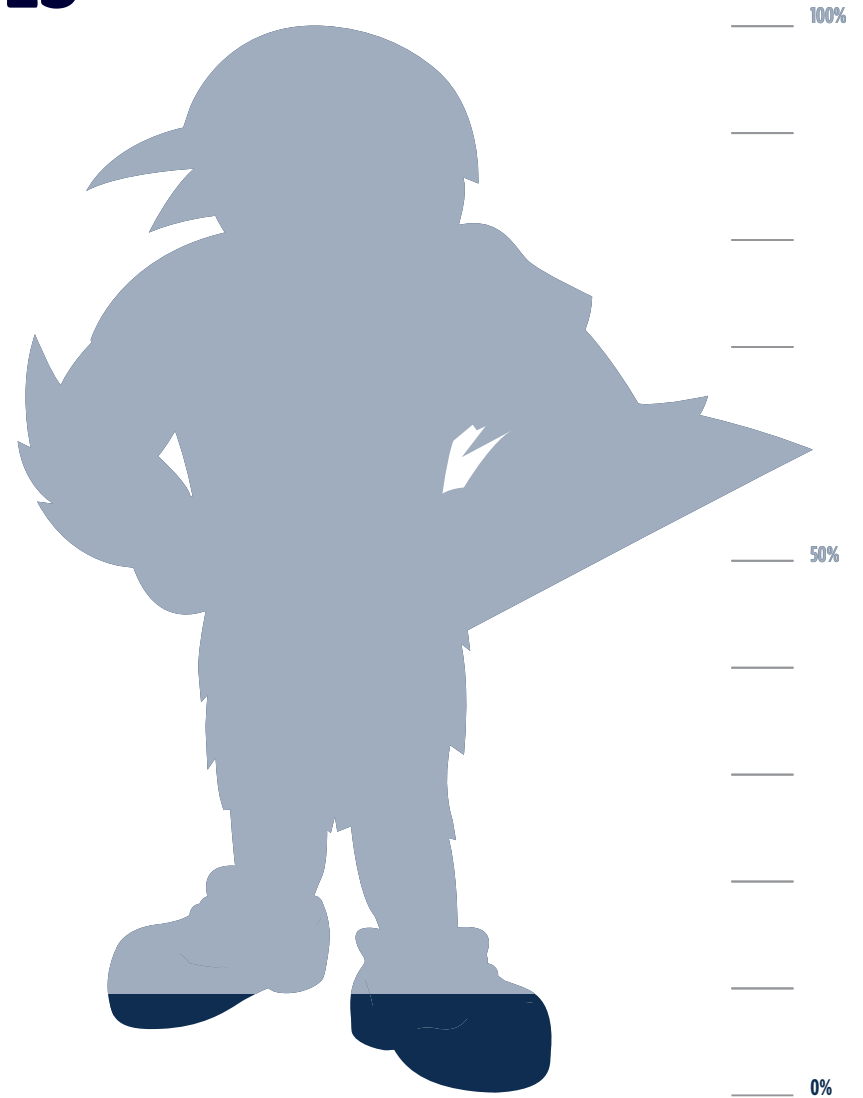
PROGRESS TOWARD OVERALL GOALS

GOAL

10,230

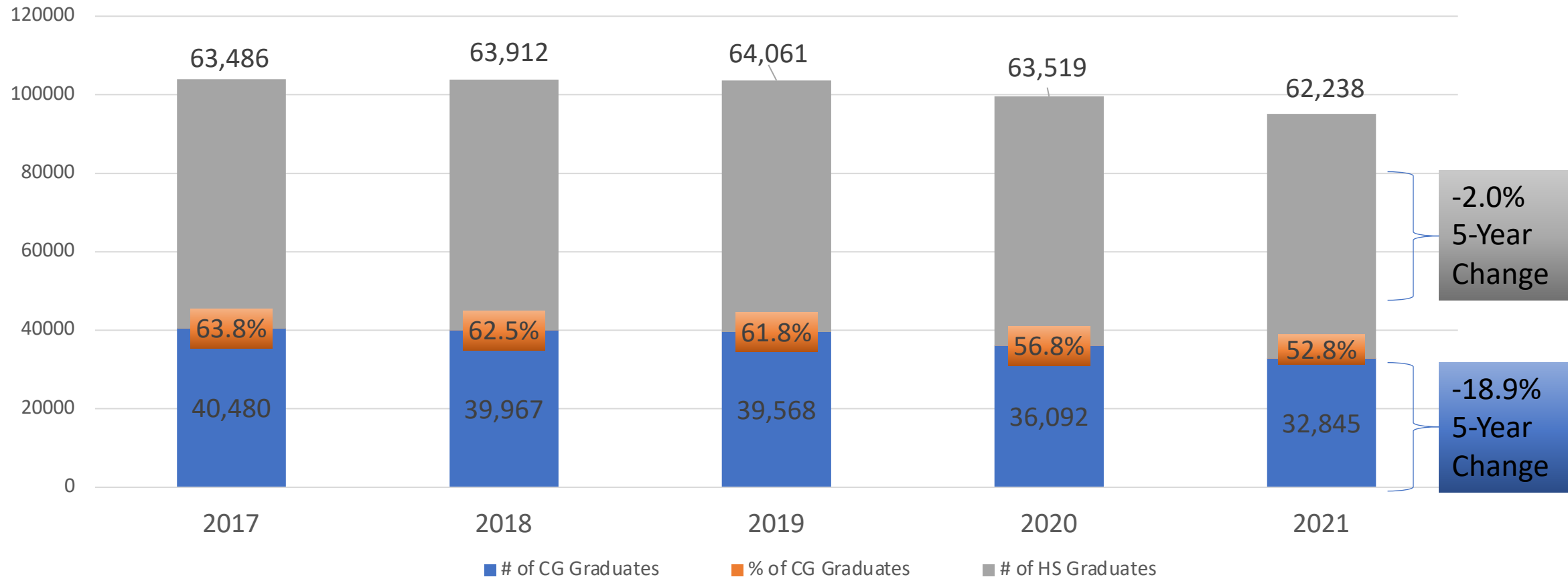
PROGRESS

1,139



College-Going (CG) High School (HS) Graduates 2017-2021

All HS Graduates vs. CG Graduates





WAYS TO SUPPORT RECRUITMENT

- **ATTEND** recruitment events
- **OUTREACH** phone calls and/or emails
- **DEPARTMENTAL VISITS** for touring families
- **REFER** A Student
- **HOSTING** groups on campus;
contact Admissions for info and swag
- **SAY HI** to yellow bag visitors

Spring 2023 Recruitment Programs

- Tuesday, March 21 Power C Tour at Chattanooga State CC
- Saturday, April 1 Spring Preview Day
- Tuesday, April 18 Power C Tour at Cleveland State CC

New Student Orientation Sessions begin

Freshman

- June 5-6
- June 12-13
- June 15-16
- July 10-11
- July 20-21
- July 27-28

Transfer

- April 25
- June 8
- June 22 (online)
- June 27 (evening)
- July 13
- July 25 (online)
- August 1