

# Employment and Placement<sup>1</sup>

Graduation Period: Summer 2018-Spring 2019

Students planning to graduate are invited to complete a post-graduation employment and placement survey during their last semester. The invitation is sent via email and contains a link to the survey. The survey remains open up to 12 months after graduation to collect further information and to give graduates an opportunity to update any information they previously entered; therefore, results are subject to change up to 12 months after graduation.

There were a total of 2,609 students graduating from Summer 2018-Spring 2019. Of those candidates, the following degree levels were represented: 2,114 Baccalaureate, 22 Certificate (Post Bachelors and Post Masters), 405 Master or Education Specialist, and 68 Doctoral.

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<sup>1</sup>This report is updated annually during the summer.

Data as of June 9, 2020

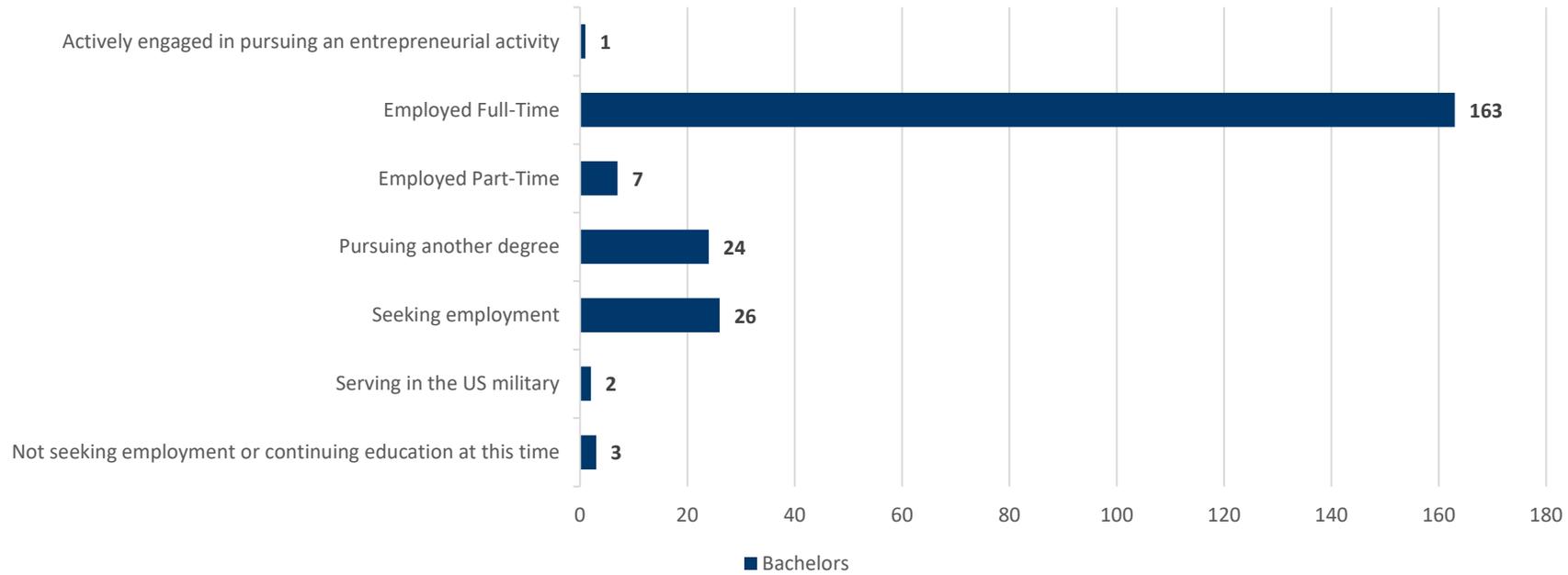
## Primary Status after Graduation

Students were asked about their employment status after graduation. The majority of students, at all degree levels, indicated they were employed full-time.

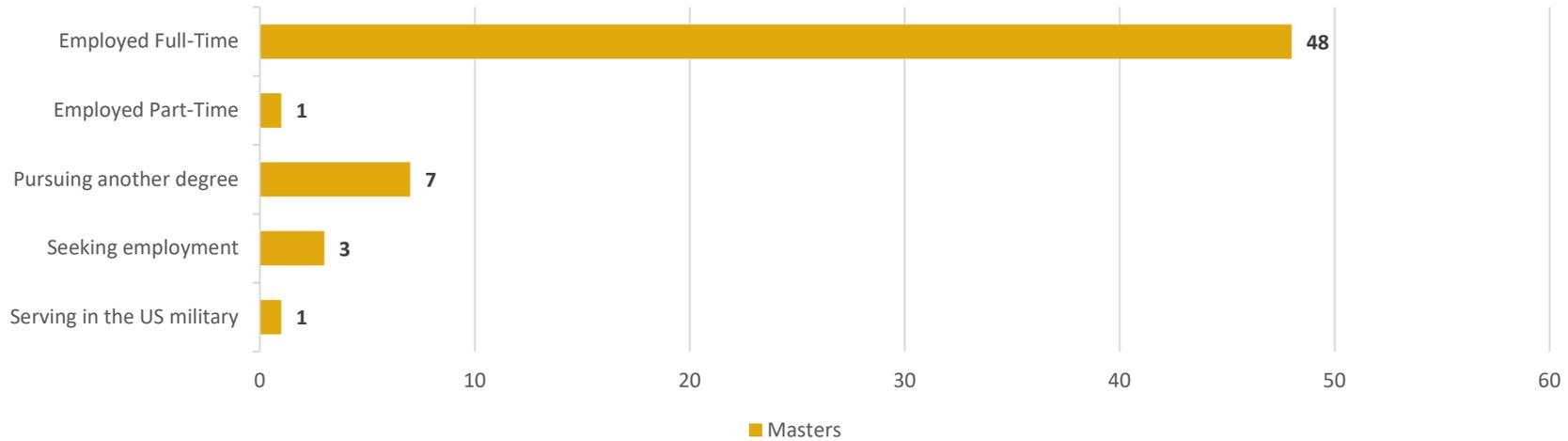
	Baccalaureate	%*	Certificate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
Actively engaged in pursuing an entrepreneurial activity	1	0.4	0	0	0	0	0	0	1	0.3
Employed Full-time	163	72.1	1	100.0	48	80.0	3	100.0	215	74.1
Employed Part-time	7	3.1	0	0	1	1.7	0	0	8	2.8
Not seeking employment or continuing education at this time	3	1.3	0	0	0	0	0	0	3	1.0
Participating in a volunteer or service program (e.g., Peace Corps)	0	0	0	0	0	0	0	0	0	0
Planning to pursue another degree but not yet enrolled	0	0	0	0	0	0	0	0	0	0
Pursuing another degree	24	10.6	0	0	7	11.7	0	0	31	10.7
Seeking employment	26	11.5	0	0	3	5.0	0	0	29	10.0
Serving in the US military	2	0.9	0	0	1	1.7	0	0	3	1.0
Unable to seek employment at this time	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>226</b>		<b>1</b>		<b>60</b>		<b>3</b>		<b>290</b>	

\*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for each academic year.

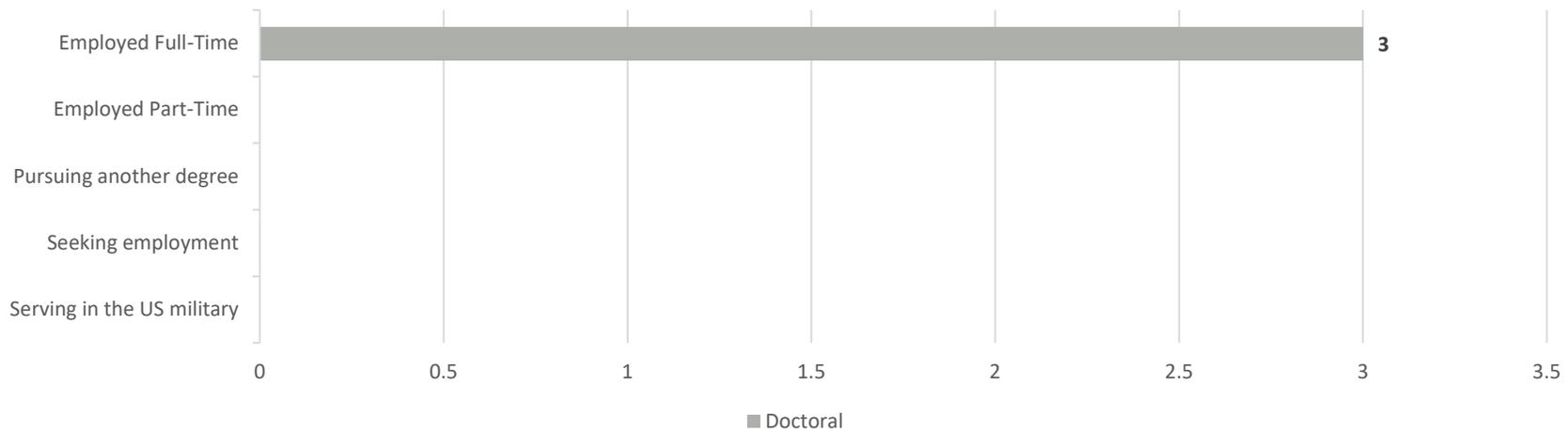
### Primary Status for Baccalaureate and Certificate Students after Graduation



### Primary Status for Master/Education Specialist Students after Graduation



### Primary Status for Doctoral Students after Graduation



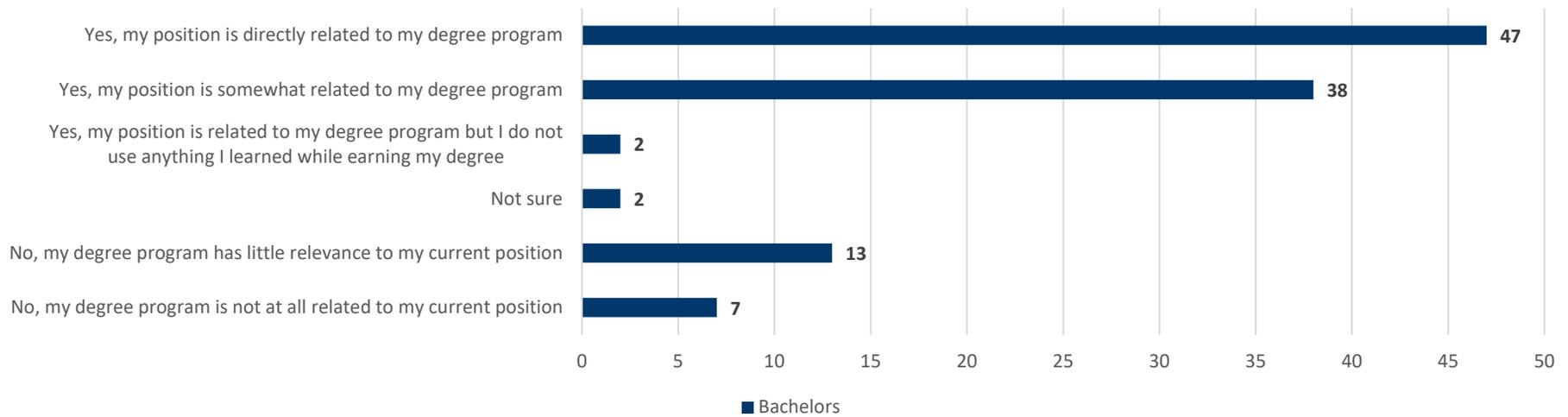
## Relevance of Job to Degree Program

Graduates are asked to indicate the level to which their degree is related to their current job. Student responses for Baccalaureate, Master/Education Specialist, and Doctoral degrees are available below.

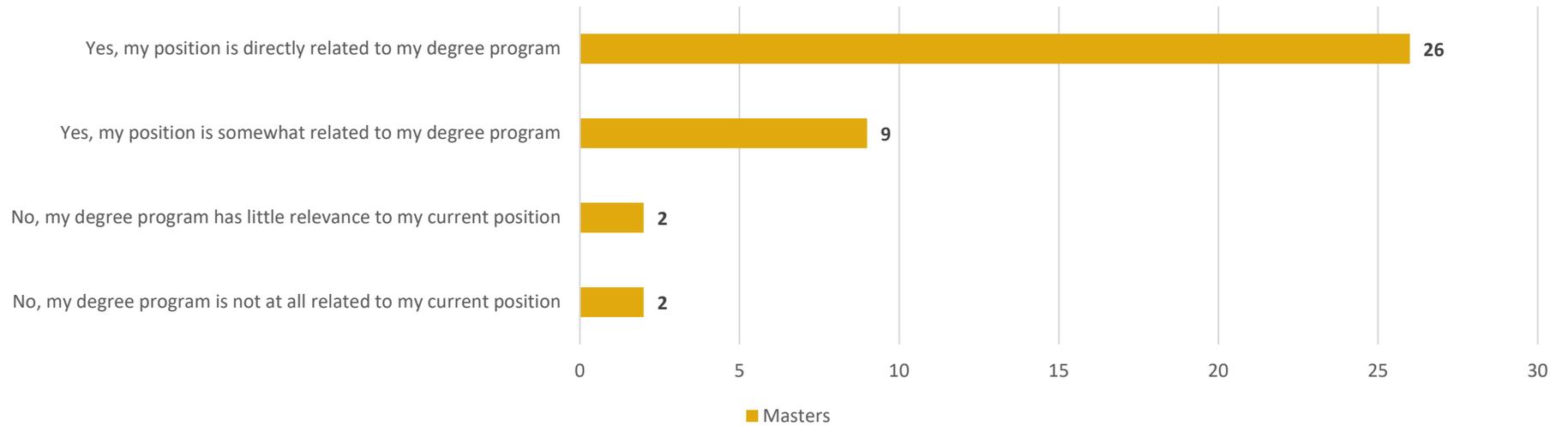
	Baccalaureate	%*	Certificate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
My position is directly related to my degree program	47	43.1	0	0	26	66.7	2	66.7	75	49.3
My position is somewhat related to my degree program	38	34.9	0	0	9	23.1	1	33.3	48	31.6
My position is related to my degree program, but I do not use anything I learned while earning my degree	2	1.8	0	0	0	0	0	0	2	1.3
Not sure	2	1.8	0	0	0	0	0	0	2	1.3
My position has little relevance to my degree program	13	11.9	0	0	2	5.1	0	0	15	9.9
My position is not at all related to my degree program	7	6.4	1	100.0	2	5.1	0	0	10	6.6
<b>Total</b>	<b>109</b>		<b>1</b>		<b>39</b>		<b>3</b>		<b>152</b>	

\*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for each academic year.

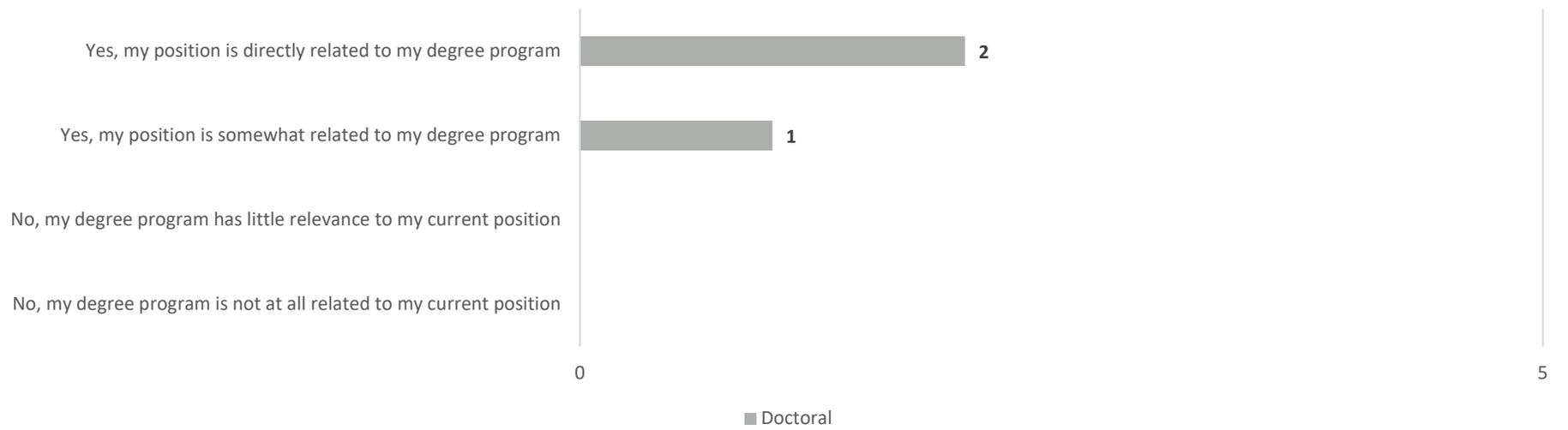
### Relevance of Degree to Job by Baccalaureate Degree Level



### Relevance of Degree to Job by Master/Education Specialist Degree Level



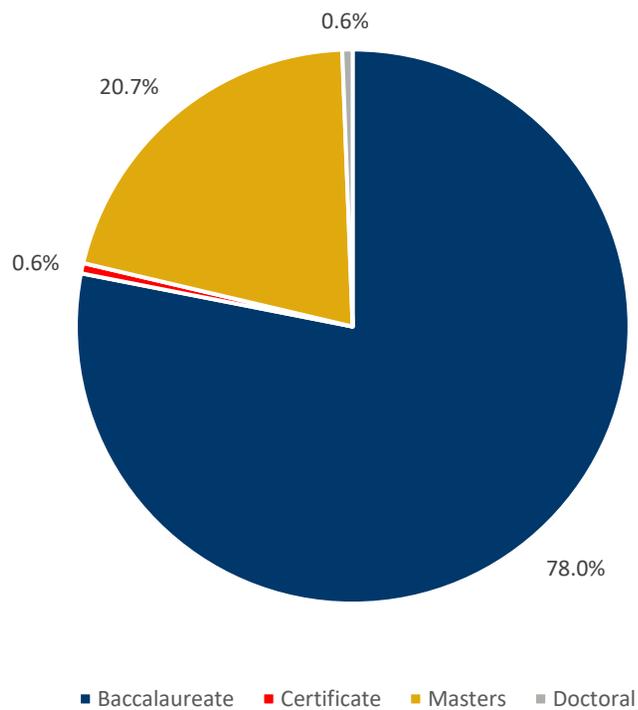
### Relevance of Degree to Job by Doctoral Degree Level



## Graduates Working in Chattanooga

In order to get an idea of where graduates migrate, graduates were asked in what city and state they are currently employed. Of the respondents, over 75% of Baccalaureate degree earners remain in the Chattanooga region.

**Graduates working in Chattanooga by Degree Level**

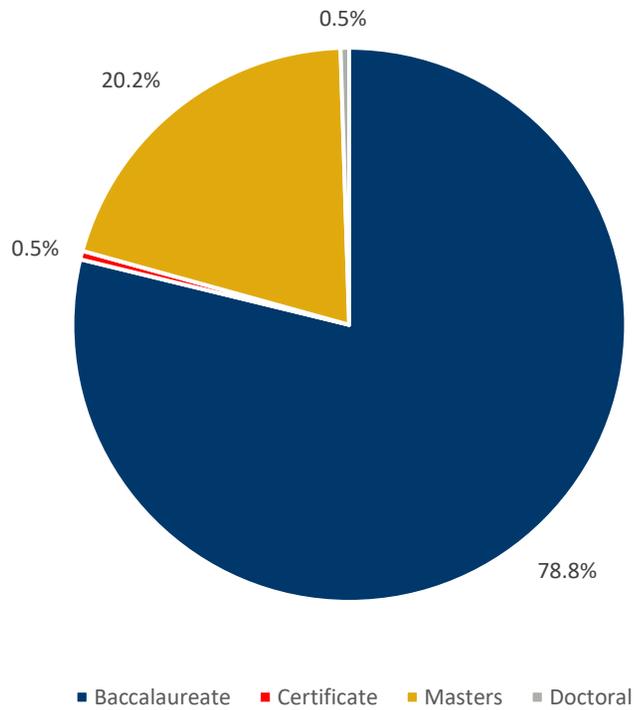


### Graduates Working in Chattanooga

Baccalaureate	78.0%
Certificate	0.6%
Master or Education Specialist	20.7%
Doctoral	0.6%

## Graduates Working in Tennessee

Graduates Working in Tennessee by Degree Level



### Graduates Working in Tennessee

Baccalaureate	78.8%
Certificate	0.5%
Master or Education Specialist	20.2%
Doctoral	0.5%

## Student Participation in Experiential Learning

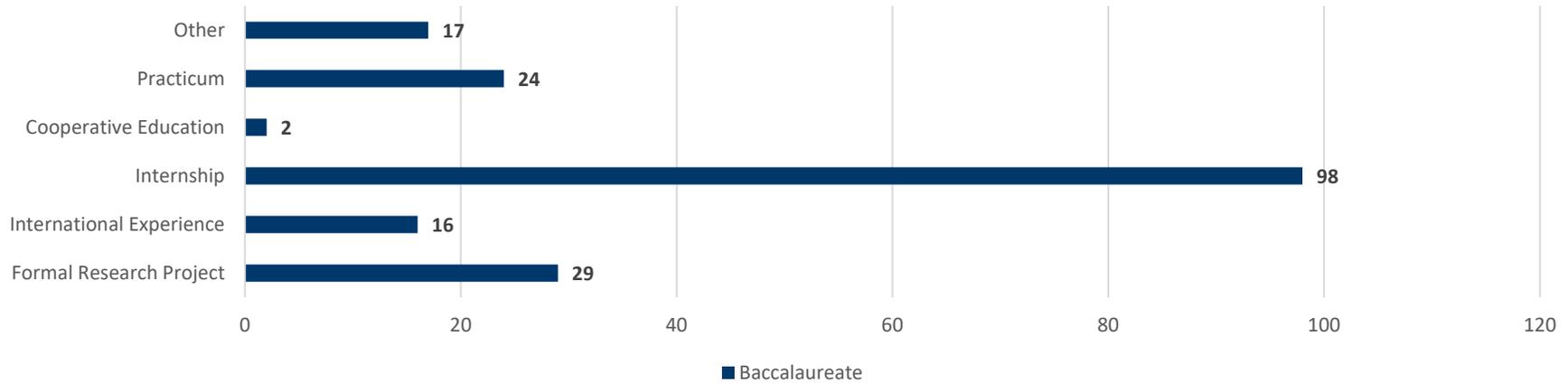
According to Prodigy’s article *7 Experiential Learning Activities to Engage Students* when students are involved in experiential learning activities they learn faster because it requires problem-solving and critical thinking which boosts student engagement and content retention.

As a priority of the institution, Experiential Learning has been incorporated into the Strategic Plan with an outcome of all undergraduate students completing at least one experiential activity. To assist with understanding which types of experiential learning graduating students participated in, the survey asks respondents to indicate if it was a formal research project, an international experience, an internship, a cooperative education, a practicum, or some other type of experiential learning.

	Baccalaureate	%*	Certificate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
Formal research project (thesis, dissertation, etc.)	29	15.6	0	0	20	45.5	3	60.0	52	22.1
International Experience	16	8.6	0	0	4	9.1	0	0	20	8.5
Internship	98	52.7	0	0	13	29.5	1	20.0	112	47.7
Cooperative Education	2	1.1	0	0	0	0	0	0	2	0.9
Practicum	24	12.9	0	0	4	9.1	1	20.0	29	12.3
Other	17	9.1	0	0	3	6.8	0	0	20	8.5
<b>Total</b>	<b>186</b>		<b>0</b>		<b>44</b>		<b>5</b>		<b>235</b>	

\*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for each academic year.

### Baccalaureate Student Participation in Experiential Learning



### Master/Education Specialist Student Participation in Experiential Learning

