

Academic Common Market Demographics and Outcomes

Report created by OPEIR

March 20, 2020

¹ This analysis was produced by OPEIR in response to a request by Provost Jerold Hale. Results are not necessarily generalizable and attempts to use results outside the scope of this project should be avoided.

 THE UNIVERSITY OF TENNESSEE
CHATTANOOGA

Academic Common Market Programs

Programs Eligible for Academic Common Market

As of March 3, 2020, UTC has two undergraduate programs and six graduate programs approved for the Academic Common Market (ACM) out-of-state tuition waivers for twelve states. The full list of these programs can be found in the table provided. Out of the eight total programs, there are no ACM-eligible undergraduate students enrolled for the 2019-2020 academic year. Four graduate programs have students enrolled in the ACM-waiver coming from seven of the eligible twelve states.

Currently, the BM Music program will be the only available undergraduate program for ACM waivers as all BSE Engineering programs are in the process of phasing out.

As the data provided in this report will show, the tuition waiver provided through Academic Common Market brings some students, but not a significant number for most programs. UTC should consider proposing undergraduate programs for ACM eligibility based on student interest and availability in other Southern Regional Education Board (SREB) states or participate in the ACM in the graduate level only, similar to Florida.

AY 2019-20: Approved UTC Programs for Academic Common Market

State	Undergraduate Programs	Graduate Programs
Alabama	N/A	Athletic Training, MS
		Nursing: Anesthesia, MSN
		Occupational Therapy, OTD
Arkansas	N/A	Psychology: Industrial-Organizational, MS
Delaware	N/A	Engineering Management, MS
Georgia	N/A	Athletic Training, MS
		Occupational Therapy, OTD
Kentucky	N/A	Environmental Science, MS
		Occupational Therapy, OTD
Louisiana	N/A	Athletic Training, MS
		Psychology: Industrial-Organizational, MS
		Occupational Therapy, OTD
Mississippi	Engineering: Environmental Engineering, BS*	Athletic Training, MS
		Nursing: Anesthesia, MSN
		Psychology: Industrial-Organizational, MS
		Occupational Therapy, OTD
Oklahoma	N/A	Nursing: Anesthesia, MSN
South Carolina	Music, BM	Athletic Training, MS
Texas	N/A	Nursing: Anesthesia, MSN
Virginia	Music, BM	N/A
West Virginia	N/A	Occupational Therapy, OTD

*BSE Environmental Engineering is in the process of phasing out and is no longer accepting new students.

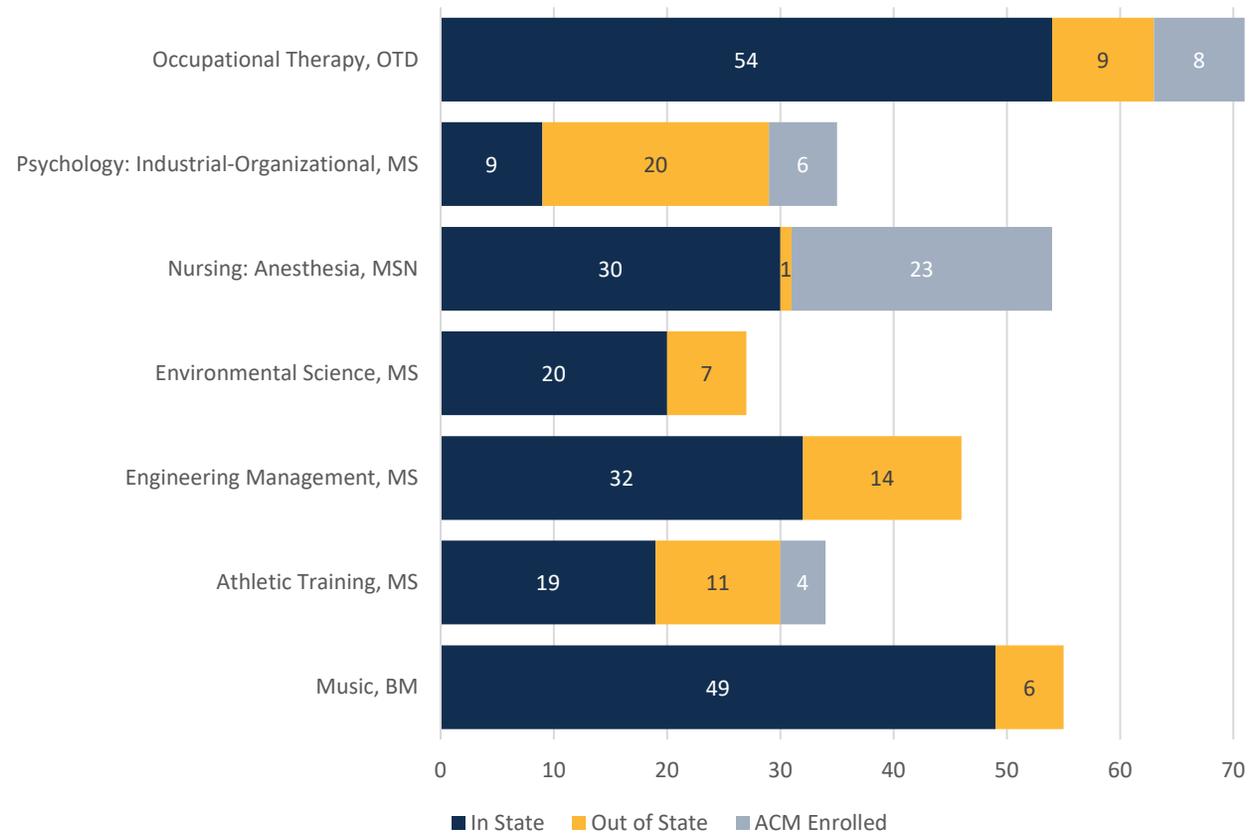
** Highlighted programs indicate students from the respective state were enrolled in AY2019.

Academic Common Market Enrollment

Enrollment by Program

In the graph provided, the largest concentration of ACM-enrolled students is in the MSN Nursing: Anesthesia program with eighty percent of their ACM-enrolled students coming from Georgia (n=7) and Mississippi (n=9). This is likely because of the program's partnership with the North Mississippi Medical Center in Tupelo, Mississippi. When applying to the program, students are given the opportunity to attend either UTC's main campus or engage in distance learning for courses and complete their clinical rotations in Tupelo. These students only need to attend UTC's main campus for their first summer semester before they return to Mississippi and finish the remainder of their coursework through distance learning and on-line education. Further analysis is suggested to compare academic performance between the two sites.

AY 2019-20: Students Enrolled in Academic Common Market Programs



**No students were enrolled in the BS Environmental Engineering program for fall 2019.*

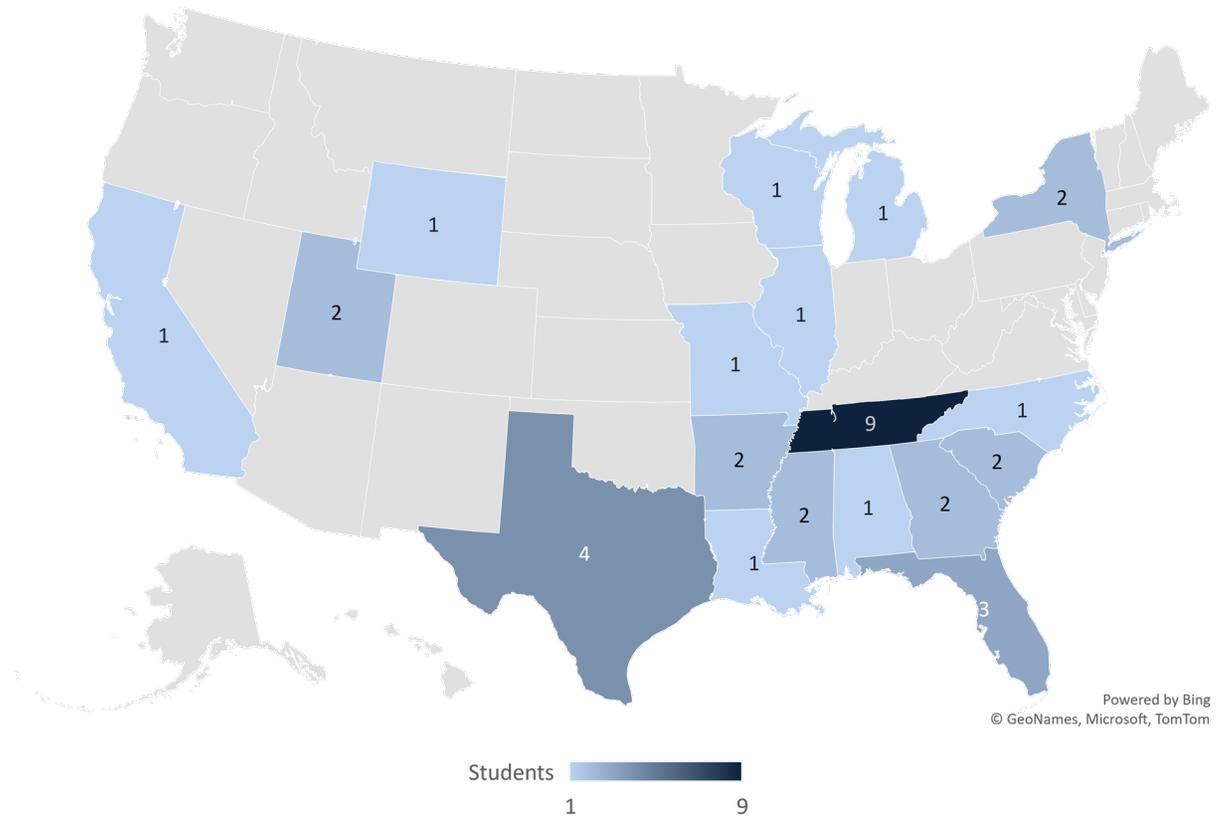
Psychology: Industrial-Organizational, MS Program Enrollment

The second notable finding is the large ratio of out of state students enrolled in the M.S Industrial-Organizational (I-O) Psychology program. When breaking down their student enrollment, their students are coming from all corners of the United States with more than one student coming from the following states: Florida, New York, South Carolina, and Utah.

The increased interest from other states in our Industrial-Organizational Psychology graduate program could suggest ACM eligibility in other prospective states. Florida has several I-O Psychology graduate programs and may not allow an ACM waiver for their students to enroll at our university. However, South Carolina is another Southern Regional Education Board (SREB) that may provide an ACM waiver for our I-O Psychology program.

The students in this program from Arkansas, Georgia, and Mississippi are enrolled through the Academic Common Market. In addition to these students from various states across the country, the program also has one international student enrolled.

Fall 2019 Enrollment for Psychology: Industrial-Organizational, MS



**Louisiana is the only state that is eligible for the Academic Common Market.*

Enrollment Demographics for Academic Common Market Programs

Out of the four graduate programs participating in ACM, the most ethnically diverse population is the Anesthesia program. Students of color enrolled in these graduate programs are primarily in-state students, but the Anesthesia program has the most minorities enrolling with the ACM waiver. ACM programs also receive more women than men from participating states, especially the Occupational Therapy and I-O Psychology programs.

Fall 2019 Enrollment by Residency

Program/Residency	Students
Athletic Training, MS	
In State Students	19
ACM Enrolled Students	4
Out of State Students	11
Psychology: Ind-Org, MS	
In State Students	9
ACM Enrolled Students	6
Out of State Students	20
Nursing: Anesthesia, MSN	
In State Students	30
ACM Enrolled Students	23
Out of State Students	1
Occupational Therapy, DPT	
In State Students	54
ACM Enrolled Students	8
Out of State Students	9

Fall 2019 Enrollment by Residency, Gender, and Ethnicity

Program/Gender	In State	ACM	Out of State
Athletic Training, MS	19	4	11
Male	9	2	4
Female	10	2	7
Black or African American	2	0	2
Hispanic	1	0	1
White	16	4	8
Psychology: Industrial-Organizational, MS	9	6	20
Male	1	1	6
Female	8	5	14
Black or African American	0	1	1
Hispanic	1	0	2
Two or More	0	1	0
White	8	4	17
Nursing: Anesthesia, MSN	30	23	1
Male	15	10	0
Female	15	13	1
American Indian or Alaskan Native	1	0	0
Asian	2	1	0
Black or African American	1	3	0
Hispanic	1	2	0
Unknown	2	0	0
White	23	17	1
Occupational Therapy, OTD	54	8	9
Male	3	0	2
Female	51	8	7
Asian	2	0	0
Two or More	1	1	0
White	51	7	9

Academic Common Market Degrees Awarded

Degrees Awarded by Program and Residency

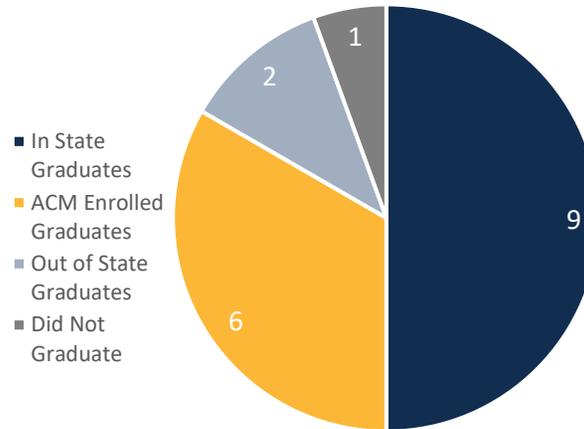
There is little difference in graduation rates between In State, Out of State, and ACM students as most of the programs are cohort-based. Two year graduation rates show a high overall percentage for all Masters-level programs with only one or two students in total leaving the program before receiving a degree.

Fall 2017 Cohorts Degrees Awarded

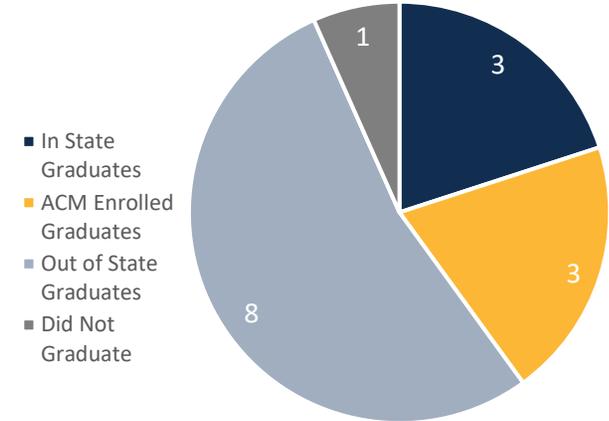
Program/Residency	Grad Rates
Athletic Training, MS	94.4%
In State Students	100%
ACM Enrolled Students	100%
Out of State Students	66.7%
Psychology: Ind-Org, MS	93.3%
In State Students	75%
ACM Enrolled Students	100%
Out of State Students	100%
Nursing: Anesthesia, MSN	90.5%
In State Students	91.7%
ACM Enrolled Students	85.7%
Out of State Students	100%

Fall 2017 Cohorts Graduation Rates by Program and Residency

Athletic Training, MS



Psychology: Ind-Org, MS



Nursing: Anesthesia, MSN

