

Jessica D. Freeman, Ph.D.

Jessica-D-Freeman@utc.edu
Jessica.D.Freeman@gmail.com
316-573-6871 (c)

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Education

University of Missouri
School of Journalism
Ph.D. (July 2011).

Dissertation Title: Tuning in to Hooking Up: An Analysis of Television's Influence on Thoughts of Hook Ups and Commitment.
Dissertation Advisor: Dr. Kevin Wise

Texas Tech University
College of Mass Communications
M.A. (August 2008).

Thesis Title: Sex in Prime-Time: A Study of Whether Television Dramas Prime Sexual Thoughts in Memory.

University of Texas at Arlington
Department of Communication (Journalism)
B.A. with Magna Cum Laude honors (May 2006).

University and Teaching Positions

Assistant Professor (2018-Present).
Communication Department
University of Tennessee at Chattanooga

UTC Public Relations Student Society of America (Advisor).

Advises chapter. Obtained chapter's charter through national organization and the university. Helps coordinate general and officer meetings. Facilitates opportunities for students including fundraising, student trip to regional conference, professional visits, guest lectures, and competition entries.
Spring 2019-present.

Introduction to Mass Communication (COMM 1010)

Teaches introductory survey of mass communication course to 120 students.
Fall 2019.

Media Writing II (COMM 2310).

Taught course fundamentals of media writing with an emphasis in multimedia and broadcast to approximately 15 undergraduate students.
Fall 2018 (two sections).

Introduction to Public Relations (COMM 2710).

Teaches introductory undergraduate course to approximately 45 students, covering basic principles, history, ethics, and case studies in public relations.
Fall 2018, Spring 2019; Summer 2019 (online); Fall 2019.

PR Crisis Communication (COMM 4000R).

Taught special topics undergraduate course to approximately 16 students, focusing on the communication surrounding an organization before, during and after a crisis. Students are exposed to theories and best practices surrounding crisis communication.
Spring 2019.

Race, Gender and the Media (COMM 3240/WSTU 3240).

Taught cross-listed course to approximately 45 undergraduates examining U.S. mass media construction of race, ethnicity, gender, and sexuality within an historical context.

Sex, Violence and the Media (UHON 3550R)

Teaches special-topics class to approximately 17 undergraduate honors students, covering theoretical, legal, and practical concerns regarding the widespread use of sex and violence in media.

Assistant Professor and Coordinator/Advisor for Public Relations Major (2017-2018).
Full-Time Instructor (2016-2017).
Department of Journalism and Mass Communication
South Dakota State University

SDSU Public Relations Student Society of America (Advisor).

Advised new chapter (established 2017). Has helped obtain chapter's charter through national organization and the university. Helps coordinate general and officer meetings. Facilitates opportunities for students including fundraising, student trip to regional conference, professional visits, guest lectures, and competition entries.
Spring 2017-present.

Advertising and Public Relations Club (Co-Advisor).

Advised club members and officers. Helped coordinate general and officer meetings. Facilitated opportunities for students including club trip to Seattle, fundraising, agency visits, competition entries, and participation in South Dakota Advertising Federation Student Day.
Fall 2016-Spring 2017.

Public Relations Principles (PUBR 243).

Taught introductory undergraduate course to approximately 40 students, covering basic principles, history, ethics, and case studies in public relations.
Fall 2016, Spring 2017, Summer 2017 (online), Fall 2017, Spring 2018; Summer 2018 (online).

Public Relations Writing (PUBR 345).

Taught undergraduate course to approximately 20 students, covering writing styles for public relations. Covered concepts in reporting, writing, ethics and media law. Created content for Department of Journalism and Mass Communication weekly newsletter, 'What's Hoppin'.
Fall 2016.

Advertising Principles (ADV 370).

Taught introductory undergraduate course to approximately 50 students, covering basic principles, history, ethics, and case studies in advertising.
Spring 2017.

Advertising Copy and Layout (ADV 371/371L).

Taught undergraduate course/studio to approximately 20 students, covering concepts in copywriting and design for advertising.
Fall 2016, Spring 2017, Fall 2017, Spring 2018.

Integrated Marketing Communication Campaigns (ADV 442).

Taught undergraduate capstone course/studio to approximately 20 students, preparing a multiplatform campaign for the National Student Advertising Competition. The assigned 2017-18 client was Ocean Spray.
Spring 2018.

Media Research and Planning (ADV 472).

Taught undergraduate course to approximately 20 students covering secondary, qualitative, and quantitative advertising research. This course prepares data that serves as the foundation for the National Student Advertising Competition campaign.
Fall 2017.

Portfolio Production and Design (ADV 489).

Taught upper-level undergraduate course to approximately 15 students, covering concepts in portfolio development and design, cover letter/resume writing and interviewing.
Fall 2016.

Mass Communication Teaching Methods (MCOM 653).

Taught online eight-week online course to graduate students investigating pedagogical theories and techniques in teaching mass communication classes.
Spring 2017 (Second Eight Weeks).

Media Law Case Studies (MCOM 730).

Taught online 16-week course to graduate students examining current legal issues that affect professional media practice.
Summer 2017 (online); Summer 2018 (online).

Assistant Professor (2013-2016).
Full-Time Instructor (2012-2013).
Adjunct Instructor (2011-2012).
Elliott School of Communication
Wichita State University

The Sunflower (Advisor).

Mentored students in producing a two-time-a-week, independent newspaper on the Wichita State University campus. Coordinated training and weekly staff meetings. Facilitated opportunities for students including summer training “boot camp” and travel to College Media Association conference in New York City.
Spring 2015-Summer 2016.

Writing for the Mass Audience (COMM 301).

Taught course on print/broadcast journalism, advertising, and public relations writing to approximately 15 undergraduate students. Covered concepts in media writing, ethics, and media law.
Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2014.

Communication Research and Inquiry (COMM 430).

Taught undergraduate course to approximately 35 students, integrating secondary, qualitative, and quantitative research methods in communication. Students enrolled in this class conducted client-based research for non-profit entities.

Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016.

Editing for Print (COMM 510).

Taught undergraduate course to approximately 12 students, covering basic principles of print editing. Topics included AP Style, proper use of punctuation and grammar, headline writing, self-editing, and issues in media law/ethics/sensitivity.

Summer 2012, Fall 2012, Summer 2013, Fall 2013, Spring 2014, Summer 2014, Spring 2015, Summer 2015, Spring 2016.

Media Effects (COMM 862Y/662Y).

Taught experimental hybrid class to 13 undergraduate and graduate students, covering theoretical and practical concerns regarding how audiences cognitively process and are affected by media.

The course supplemented traditional classroom instruction with a WordPress site to extend class discussions and learning opportunities.

Spring 2015.

Sex, Violence, & Media (COMM 862L/662L).

Taught special-topics class to approximately 20 undergraduate and graduate students, covering theoretical, legal, and practical concerns regarding the widespread use of sex and violence in media.

Spring 2013, Fall 2014, Fall 2015.

Gender, Sexuality, and Stereotypes in Television (COMM 862AG/662AG).

Taught special-topics class to approximately 20 undergraduate and graduate students, covering representation and stereotypes in television.

Spring 2016.

Adjunct Instructor.

School of Arts and Humanities

Newman University

Communication and Computer Technology (COMM 2123).

Taught course to approximately 15 undergraduate students, exploring concepts in social media and computer-mediated communication. Covered ethical, practical, and theoretical concepts surrounding social media and other new media technologies. Class also culminated in collaborative project producing social media campaigns for the City of Wichita.

Spring 2012.

Advanced News Reporting/Writing (COMM 2153).

Taught undergraduate conference course covering advanced principles of media reporting and writing.

Spring 2012.

Sex, Violence, & Media (COMM 4883).

Taught special-topics class to approximately 15 undergraduate students, covering theoretical and practical concerns regarding the widespread use of sex and violence in media. Class also looked at the processing and effects of this media.

Fall 2011.

School of Journalism
University of Missouri

News (J2100).

Taught lab of approximately 20 undergraduate journalism students. Covered basic principles of media writing and reporting. Class also implemented a final convergence news project, integrating print, broadcast and Web media platforms.
Spring 2010, Summer 2010.

Understanding the Audience (J4950).

Taught undergraduate course to approximately 30 students, integrating qualitative and quantitative research methods in pursuit of understanding media audiences.
Fall 2010 (assistant instructor), Spring 2011 (instructor of record).

Research Assistant.
School of Journalism
University of Missouri

Assisted with developing research projects for the Psychological Research on Information and Media Effects Lab. Worked with MediaLab and Windaq software and ran psychophysiological experiments.
Fall 2008-Spring 2011.

Graduate Assistant.
College of Mass Communications
Texas Tech University

Assisted undergraduate mass communication courses, with organizational and grading responsibilities. Also served as Center for Communications Research assistant, helping with survey design, data collection, and analysis.
Fall 2006-Spring 2008.

Relevant Professional Experience

Freelance Marketing and Public Relations Copy Writer
AR Workshops (national franchise)
2018.

Copy Editing Shadow
Wichita Eagle, Wichita, Kansas
2014.

Public Relations Freelance Writer/Reporter/Photographer
Wichita State University News and Media Relations, Wichita, Kansas
2013.

Public Relations and Publications Intern
Aspen Music Festival and School, Aspen, Colorado
2007.

Copy Editing Intern
Lubbock Avalanche-Journal, Lubbock, Texas

2007.

Copy Editor

The Shorthorn, Arlington, Texas

University of Texas at Arlington Student Newspaper
2005-2006.

Editor in Chief

The Shorthorn, Arlington, Texas

University of Texas at Arlington Student Newspaper
2005.

News Editor

The Shorthorn, Arlington, Texas

University of Texas at Arlington Student Newspaper
2004.

Reporter

The Shorthorn, Arlington, Texas

University of Texas at Arlington Student Newspaper
2004.

Advisory Board Member and Freelance Writer

Class Acts (Weekly News Section for Children and Adolescents)

Fort Worth *Star-Telegram*, Fort Worth, Texas
1997-1999.

Peer-Reviewed Publications

Bertapelle, J. D., & Ballard-Reisch, D. (2015). Cultivating connections in 140 characters. *Media Watch: An International Peer-Reviewed Research Journal of Communication and Media*, 6(3), 273-285.

Bradley, S. D., Maxian, W., Wise, W., & **Freeman, J. D.** (2007). Emotion trumps attention: Using prepulse startle probe methodology to assess cognitive processing of television. *Communication Methods & Measures*, 2(4), 313-322.

Cecil, M., **Freeman, J.**, & Tiernan, J. (2017). Jackals, Vultures, Vermin, Scavengers, and Scoundrels: FBI Public Relations and J. Edgar Hoover's Handwritten 'Blue Gems.' *Journalism History*, 43(1), 2-11.

Freeman, J. D., Elton J., & Lambert South, A. (2019). "A second chance at being a parent": Grandparent caregivers' reported communication and parenting practices with co-residential grandchildren. *Journal of Family Communication*, 19(3), 261-276.

Freeman, J. D., & Stoldt, R. G. Grandma or Mommy: Familial labels as constructs of identity in grandfamilies. (2019). *Journal of Intergenerational Relationships*, 17(4), 411-429.

Manuscripts in Progress

Freeman, J. D. & Britt, R. (in progress). *An analysis of online social support for endometriosis.*

Freeman, J. D. & Elton, J. (in progress). “*Who is going to take care of these grandkids if I go?*”: *Skipped-generation caregivers discuss death.*

Freeman, J. D. & Elton, J. (in progress). “*What if you die?*”: *Skipped-generation caregivers’ conversations with their grandchildren about death*

Watkins, H., & **Freeman, J. D.** (in progress). *Investigating how grandfamilies mediate and monitor social media.*

Peer-Reviewed Conference Presentations

Bertapelle, J. D., & Tiernan, J. (2014). *Communication dynamics and challenges in grandfamilies: An exploratory analysis.* Paper presented at the Gerontological Society of America’s 67th Annual Scientific Meeting, Washington, D.C.

Bertapelle, J. D., & Tiernan, J., & Stoldt, R. (2016). *What’s in a name?: Labels and identity in grandparent-headed families.* Paper presented at the Gerontological Society of America’s 69th Annual Scientific Meeting, New Orleans, Louisiana.

Bradley, S. D., Maxian, W., **Freeman, J. D.**, Wise, W., & Brown, K. R. (2007, May). *Cognitive moderation of the cultivation effect: Processing strategy and remote memory.* Paper presented at the meeting of the Information Systems Division of the International Communication Association, San Francisco, California.

Bradley, S. D., Maxian, W., Wise, W., & **Freeman, J. D.** (2007, May). *Resource allocation and motivated responding: Using startle probe methodology to assess cognitive processing of television.* Paper presented at the meeting of the Information Systems Division of the International Communication Association, San Francisco, California.

Brand, J., Dreiling, M., **Freeman, J. D.**, Kelly, C., Le, K., & Tao, S. (2012). *Unpacking food insecurity: A model for university campus hunger initiative.* Paper presented at the Kansas Hunger Dialogue, Kansas City, Kansas.

Elton, J., **Freeman, J. D.**, & Ballard-Reisch, D. (2013). *Romantic advice online: An exploratory analysis of Internet social support for romantic relationships on Healthboards.com.* Paper presented at the annual meeting of the Society for the Scientific Study of Sexuality, San Diego, California.

Elton, J., **Freeman, J. D.**, & Ballard-Reisch, D. (2013). “*Stop being her doormat*”: *Social support in an online relationship discussion board.* Paper presented at the Organization for the Study of Communication, Language & Gender conference, Houghton, Michigan.

Freeman, J. D. & Britt, R. (2018, November). “*Commitment to accurate information makes all the difference*”: *Endometriosis sufferers’ experiences with information seeking and emotional support in a social network group.* Paper presented at the National Communication Association 104th Annual Convention in Salt Lake City, Utah.

- Freeman, J. D.**, Elton J., & Lambert South, A. (2019, November). *“A second chance at being a parent”*: Grandparent caregivers’ reported communication and parenting practices with co-residential grandchildren. Paper presented at the National Communication Association 105th Annual Convention in Baltimore, Maryland.
- Freeman, J. D.** & Elton, J. (2018, November). *“Who is going to take care of these grandkids if I go?”*: Skipped-generation caregivers discuss death. Paper presented at the Gerontological Society of America Annual Scientific Meeting in Boston, Massachusetts.
- Freeman, J. D.** & Elton, J. (2018, November). *“What if you die?”*: Skipped-generation caregivers’ conversations with their grandchildren about death. Paper presented at the National Communication Association 104th Annual Convention in Salt Lake City, Utah.
***Top Paper**: Communication and Aging Division
- Freeman, J. D.**, Rozzell, B. L., & Ballard-Reisch, D. (2012, November). *Examining Twitter functionality and relationship trajectories in the Wichita, Kansas Twitter community: An exploratory analysis*. Paper presented at the National Communication Association 98th Annual Convention, Orlando, Florida.
- Freeman, J. D.**, Siegrist, E. N., Wise, W. T., Maxian, W., Brown, K. R., Nutting, B. H., & Bradley, S. D. (2008, May). *Attending to television: Linking cardiac deceleration and controlled attention*. Paper presented at the Information Systems Division of the International Communication Association, Montreal, Canada.
- Freeman, J. D.**, & Stoldt, R. G. (2017, November). Grandma or Mommy: Familial labeling as constructs of identity in grandfamilies. Paper presented at the National Communication Association 103rd Annual Convention, Dallas, Texas.
***Top Paper**: Communication and Aging Division
- Freeman, J. D.**, & Willis, E. N. (2011). *The new face of love: An analysis of Facebook.com as a romantic relationship tool*. Paper presented at the annual meeting of the Eastern and Midcontinent Regions for the Society for the Scientific Study of Sexuality, Philadelphia, Pennsylvania.
- Freeman, J. D.**, Wise, W. T., Maxian, W., Brown, K. R., Nutting, B. H., & Bradley, S. D. (2008). *The effects of controlled attention to television on physiological arousal and heart rate*. Paper presented at the meeting of the Society for Psychophysiological Researchers, Austin, Texas.
- Freeman, J. D.**, Wise, K. R., & Bolls, P. D. (2009, May). *The role of imagery in the cognitive processing of text and audio news stories*. Paper presented at the Information Systems Division of the International Communication Association, Chicago, Illinois.
- Freeman, J. D.**, Bolls, P. D., Segalo, C., Leunammachack, T., & Hutson, M. (2009). *Cognitive processing of sexual print advertisements in women: Examining Implicit and Explicit Attitudes*. Paper presented at the annual meeting of the Society for the Scientific Study of Sexuality, Puerto Vallarta, Mexico.
- Maxian, W., Siegrist, E. N., Wise, W., **Freeman, J. D.**, Altman, K., & Bradley, S. D. (2008). *Love is in the heart: Physiological responding to preferred brands*. Paper presented at the annual meeting of the American Academy of Advertising, San Mateo, California.

O'Neal, P. Dreiling, M., Brand, J., **Freeman, J. D.**, & Ballard-Reisch, D. (2012, October). *Food insecurity on campus: A model initiative for universities*. Paper presented to the Kansas Public Health Association Fall Conference, Topeka, Kansas.

Watkins, H., & **Freeman, J. D.** (2016). *A grand challenge: Social media monitoring, concerns, and authority in grandfamilies*. Paper presented at the Gerontological Society of America's 69th Annual Scientific Meeting, New Orleans, Louisiana.

Watkins, H., & **Freeman, J. D.** (2017, November). *A grand challenge: Social media monitoring, concerns, and authority in grandfamilies*. Paper presented at the National Communication Association 103rd Annual Convention, Dallas, Texas.

Wise, W. T., Siegrist, E. N., **Freeman, J. D.**, Maxian, W., & Bradley, S. D. (2008, May). *That's just typical: A psychophysiological investigation of cognitive processing along the perceived reality continuum*. Paper presented at the meeting of the International Communication Association, Montreal, Canada.

Wise, W. T., Siegrist, E. N., **Freeman, J. D.**, Maxian, W., & Bradley, S. D. (2008). *Physiological correlates in the assessment of the perceived reality of fictional narratives*. Paper presented at the meeting of the Society for Psychophysiological Researchers, Austin, Texas.

Grant Activity

“Connecting Hamilton County Grandparent Caregivers to Advanced Planning Resources Using a Community-Based Participatory Research Approach,” University of Tennessee at Chattanooga Community Research Initiative: Equity Fellows Program, submitted for review April 2019. Role: PI. (Not Funded).

“Communication and advanced planning for a grandparent caregiver's death: An exploratory study of grandfamilies,” South Dakota State University, Office of Academic Affairs, 2017. Awarded \$1,000 Scholarly Excellence Funds (with \$1,000 match from department and college). Role: PI. (Funded)

“SDSU-ARC: Advancement resources for recruitment and retention, and Community: Progressive institutional change at South Dakota State University,” National Science Foundation, submitted for review January 2018. Proposed Role: Strategic Communication Director (personnel). (Not Funded)

Awarded Elliott Faculty Endowment, Elliott School of Communication, Wichita State University, 2016. (Funded)

Invited Presentations

Freeman, J. (2015, April). *The media and you: Fiction vs. reality*. Presented at Coleman Middle School Wellness Week, Wichita, Kansas.

Freeman, J. (2013, October). *A job in communication research*. Presented at Wichita State University Communication Upward Bound Workshop, Wichita, Kansas.

Freeman, J. (2017, September). *Sexualized portrayals of women in media*. Presented at the Women and Media Conference, Sioux Falls, South Dakota.

Student Research Supervised

Madelynn Thompson, honors thesis project (chair), 2019.

Hannah Watkins, master's thesis (chair), 2016.

Robyn Davis, master's thesis (committee member), 2016.

Ryan Stoldt, master's thesis (committee member), 2016.

Sarah Ozella Cummings, McNair Scholars Program (chair), 2013.

Master's Comprehensive Exam Committees Served On

Joanna Duran, Wichita State University, 2015.

Dorothy Sherwood Taylor, Wichita State University, 2014.

Hulda Bocchino, Wichita State University, 2013.

Michelle Dreiling, Wichita State University, 2013.

Honors/Awards

Awarded National Communication Association Communication and Aging Division Top Paper, 2018.

Awarded National Communication Association Communication and Aging Division Top Paper, 2017.

Identified by Robyn Davis/WSU Commencement Office as Faculty/Staff That Has "Had An Impact," 2016.

Identified by Nicollette Engles/WSU Commencement Office as Faculty/Staff That Has "Had An Impact," 2013.

Identified by Sarah Ozella Cummings/Office of Multicultural Affairs as Faculty/Staff That "Has Made A Difference," 2013.

University of Texas at Arlington Department of Communication Outstanding Senior in Journalism Award, 2006.

Inducted into Kappa Tau Alpha Journalism Honor Society, 2006.

Inducted into Alpha Chi Scholastic Honor Society, 2006.

University of Texas at Arlington Department of Communication Neva McMurry Riedel Journalism Scholarship, 2005.

University of Texas at Arlington Alumni Association Lloyd Clark Scholarship, 2005.

First Place, Texas Intercollegiate Press Association News Feature Story category for "\$100 Million Blueprint," 2005.

Second Place, Texas Intercollegiate Press Association Convention On-Site Feature Writing Competition, 2005.

Texas Intercollegiate Press Association Frank W. Buckley Scholarship, 2005.

Society of Professional Journalists Mark of Excellence Award, Honorable Mention in General News Reporting for "\$100 Million Blueprint," 2005.

Southwestern Journalism Congress Howard A. Perkins Scholarship, 2004.

Story, "Higher Education Act Held Back," posted on *The New York Times* U-Wire Web Site, 2004.

Tau Beta Sigma National Honorary Band Service Fraternity, Pledge Class Co-Captain, 2002.

Service to Industry and Academia

Committee Member, National Communication Association Master's Education Section Top Quantitative Thesis Award Committee, 2019.

Chair, National Communication Association Communication and Aging Division Top Book and Journal Article Award Committee, 2019.

Ad hoc reviewer, National Communication Association Convention, Public Relations and Communication and Aging divisions, 2018, 2019.

South Dakota Press Women contest judge (PR Media Kit, Brochures, Reports, and Catalogs/Manuals/Handbooks categories; Advertising Campaigns and Single Advertisement categories), Spring 2018.

Ad hoc reviewer, Gerontological Society of America Annual Conference, 2015.

Ad hoc reviewer, *Journal of Computer-Mediated Communication*, 2013.

Ad hoc reviewer, *Media Psychology*, 2010.

Ad hoc reviewer, Information Systems Division, International Communication Association, 2008-2010.

Service to Department and University

UTC Women's and Gender Studies (Now Women, Gender and Sexuality Studies) Scholarship Committee, Spring 2019.

UTC Communication Department Curriculum Committee Member, 2018-present.

UTC Communication Department National Portfolio Review Team Member, Fall 2018.

SDSU Department of Journalism and Mass Communication search committee for tenure-track journalism hire, Spring 2018.

SDSU Jackrabbit Jousts Forensics Tournament, judge, Oct. 7-8, 2017.

SDSU Public Relations Student Society of America chapter advisor, Spring 2017- Spring 2018.

SDSU "I Am That Girl" student organization chapter advisor, Spring 2017-Spring 2018.

SDSU Department of Journalism and Mass Communication "School Of" Task Force, Summer 2017.

SDSU Department of Journalism and Mass Communication Student Advisory Council, 2016-2018;
Committee chair, Fall 2017-Spring 2018.

Wichita State University Graduate Research and Scholarly Projects (GRASP) Symposium Competition
Judge, 2015.

Elliott School of Communication “Comm Week” Planning Committee Member, 2015.

Elliott School of Communication Graduate Faculty Curriculum Committee Member, 2013-2016.

Elliott School of Communication Journalism Curriculum Committee Member, 2013-2016.

Elliott School of Communication Victor Murdock Scholarship Committee Member, Wichita State
University, 2013-2016.

Kansas Scholastic Press Association High School Journalism Competition Judge, 2012, 2013, 2014,
2015.

Comm 301 (Writing for the Mass Audience) Curriculum Committee Member, Wichita State University,
2012-2015.

Collaborator, Wichita State University Hunger Awareness Initiative, 2012-2013.

Students Publications Advisory Board, University of Texas at Arlington, 2005.

Tau Beta Sigma, Honorary Band Service Fraternity, University of Texas at Arlington, 2002.

Professional Development Activities

PWorld Crisis Communications Boot Camp 2:PR in an Age of Fake News and Cyber Crime. October 25-
26, 2018, Atlanta, Georgia.

PRSSA “How To Be a More Effective PRSSA Advisor” Webinar, completed January 25, 2018.

Leading Adaptively in the University Academy, Kansas Leadership Center, completed November 2015.

IBM Watson Analytics workshop, completed October 2015.

Kansas Open Records Act/Kansas Open Meetings Act Training, Kansas Attorney General and Sunshine
Coalition, completed October 2015.

Professional Affiliations

National Communication Association

Public Relations Society of America

Gerontological Society of America

Association for Education in Journalism and Mass Communication

Professional References

Dr. Matthew Cecil
(Former Director, Elliott School of Communication, Wichita State University)

Dean
College of Arts & Humanities
Minnesota State University, Mankato
Cell: (605) 690-5914
Office: (507) 389-1712
matt.cecil@mnsu.edu

Dr. Deborah Ballard-Reisch
(Former Colleague)
Former Kansas Health Foundation Distinguished Chair (Retired)
Elliott School of Communication
Wichita State University
Cell: (316) 706-4509
dballardreisch@gmail.com

Dr. Rebecca Britt
(Colleague)
Assistant Professor
Department of Journalism and Mass Communication
South Dakota State University
Cell: (440) 221-4468
rebeccaivic@gmail.com

Dr. Kevin Wise
(Dissertation Chair, University of Missouri)
Director of Graduate Studies
Charles H. Sandage Department of Advertising
Institute of Communication Research
University of Illinois
Cell: (573) 489-5969
krwise@illinois.edu

Heather Gibson
(Former Supervisor, Aspen Music Festival and School)
Marketing Director, Theatre UCF, University of Central Florida
Cell: (407) 421-8948
Office: (407) 823-1732
Heather.Gibson@ucf.edu