

Dr. Chandler “Chad” Harriss

3602 Wilson Avenue • Signal Mountain TN 37377

423-425-5340 (work) • 865-387-3750 (cell) • chandler-w-harriss@utc.edu

Educational Background

University of Alabama, PhD in Mass Communication w/ American Studies cognate; 2002-2005

University of Tennessee, MS in Mass Communication/Electronic Media; 1999-2001

University of Tennessee, BS in Journalism/Public Relations; 1989-1993

Work History

The University of Tennessee Chattanooga (2014-present)

Assistant Professor (2015-present)

Lecturer (2014-2015)

206 Frist Hall • 615 McCallie Avenue • Department 3003 • Chattanooga TN 37403

Courses Taught:

Introduction to Mass Communication (COMM 1010)

Introduction to Social Media (COMM 1999: Topics)

Television & Popular Culture (COMM 2250) – Quality Matters Certified Online Course

Mass Communication Perspectives (COMM 3200)

Publication Design I (COMM 3350)

Television & American Culture (COMM 4000: Topics)

Senior Seminar (COMM 4200)

Publication Design II (COMM 4350)

Individual Internship (COMM 4850)

Institutional Service:

Advisory Board for Walker Center for Teaching & Learning (2016-present)

Visual Communication Assistant Professor Search Committee (Chair, 2019)

Health Communication Assistant Professor Search Committee (Chair, 2019)

Departmental Curriculum Committee (Chair, 2018-2019)

General Education Committee (2018-2019)

Departmental Assessment Committee (2016-17, 2018)

Communication Internship Director (2016-17, 2019)

General Education Teacher of the Year Award Committee (2019)

General Education Assessment Pilot Team (2019)

Assistant Marshal for Graduation Ceremony (2016, 2017, 2018)

Canvas Pilot Tester (2018)

Critical Thinking Assessment (CAT) Grader (2014, 2018)

Communication Lecturer Search Committee (2017-18)

Course Learning Evaluations Committee (2017-18)

Departmental Bylaws Task Force (2017)

ThinkAchieve Orientation Leader (2017)

Departmental Mission Statement Task Force (2017)

Classroom Technology Committee (2016-2017)

Communication Assistant Professor Search Committee (2015-2016)
College of Arts & Sciences Curriculum Committee (2015-2016)

Undergraduate Thesis Committees:

Departmental Honors Committee Member for Alaura Robinson (2019-2020)
Departmental Honors Committee Member for Lindsey Layman (2015-2016)
Departmental Honors Committee Member for Olivia Dean (2015-2016)
Departmental Honors Committee Member for Julia Martin (2014-2015)

Professional & Pedagogical Development:

WCTL “Teaching to Transgress” Book Club (2018)
Applying the Quality Matters Rubric Course, 6th Edition (2019)
General Education, Assessment & VALUE Rubrics Workshop Participant (2018)
UT Symposium - Recognition and Reflection in Quality Course Design (Invited Presenter & Attendee, 2018)
Teaching Techniques to Improve Learning and Ensure Classroom Success Webinar (2018)
WCTL “Teach Students How To Learn” Book Club (2018)
WCTL Course Redesign Program (2017-2018)
WCTL Quality Course Design Brown Bag (2018)
Search Committee Diversity Training (2017)
Applying the Quality Matters Rubric Course, 5th Edition (2017)
CAS Supplemental Travel Grant Recipient (2016)
Let’s Create a Midterm Survey for Your Course Workshop (2016)
Active Learning for Large Classes Workshop (2015)
Course Redesign Workshop (2015)
Electronic Dossiers Workshop (2015)
Flipped Classroom Workshop (2014)
Implementing Team-Based Learning Workshop (2014)

Alfred University (2006-2013)

Program Director (2013)

Associate Professor of Communication Studies (2012-2013)

Assistant Professor of Communication Studies (2006-2012)

009 Seidlin Hall • 1 Saxon Drive • Alfred NY 14802

Courses Taught:

Introduction to Communication Studies (COMM 101)
Mass Media & American Life (COMM 110)
Video Production (COMM 200: Topics)
Using Social Media (COMM 200: Topics)
Public Speaking (COMM 211)
Understanding Popular Culture & Media (COMM 220)
Broadcasters, Advertisers, & Audiences (COMM 301)
Social Media Tactics & Campaigns (COMM 400: Topics)
Broadcast Journalism (COMM 400: Topics)
TV Detectives, Crime & Violence (COMM 400: Topics)

Technology & Communication (COMM 401)
Media Criticism (COMM 404)
Television Criticism (COMM 405)
Media Law (COMM 411)
LAS Transfer Seminar (LAS 101)
Consumer Behavior (MKTG 479)

Institutional Service & Professional Development:

Faculty Advisor - WALF 89.7 FM (2006-2013)
Faculty Advisor - AUTV (2010-2013)
General Education Task Force (2010-2012)
AAC&U Institute on General Education (2010)
First Year Experience Steering Committee (2010-2011)
Curriculum & Teaching Committee (2006-2007, 2010)
Advising Committee (2008-2010)
Interim Faculty Advisor – *Fiat Lux* newspaper (2009)
Advisory Committee on Technology (2006-2009)
Scholarly Standards Committee – Interim Member (2007)
Improving *Alfred Today* Subcommittee on Online Communication (2006)

Undergraduate Thesis Committees:

Stallard, Amy L. Fall 2010. “The Drifters” – Short Film and Screenplay.
Hyunh, Anh T. Spring 2009. “Media Convergence: Newspapers in the Digital Age.” (chair)
Karski, Jennifer. Spring 2008. Thesis committee member for Track II major.

Undergraduate Research Supervision, Independent Studies & Internships:

Taylor, Griffin. Spring 2012. “The Crossover: Exploring the Interconnections between Popular Culture, Economics and the African-American Experience.”
Hudack, Eric. Spring 2011. “Not a Black Thing. It’s a Blue Thing: Examining Race Through a Psychoanalytic Lens in *Homicide: Life on the Streets*.” Presented at RIT’s Undergraduate Research and Innovation Symposium.
Choi, Hui Y. Fall 2009. Independent Study on Q-Methodology.
Consolo, Lee. Fall 2008. Independent Study on Video Production.
Clymer, Andrew. Fall 2008. Independent Study on Video Production.
Hyunh, Anh T. Spring 2008. Independent Study on Media Consumption.

Longwood University (2005-2006)

Visiting Lecturer in Communication Studies
309 Ruffner Hall • Farmville VA 23901

Courses Taught:

Legal & Ethical Communication (COMM 400)
Broadcast Journalism (COMM 318)
Media Writing (COMM 241)
Media Criticism (COMM 325)
Public Relations Cases (COMM 395)

Institutional Service:

Faculty Advisor - student newspaper, *The Rotunda*.

University of Alabama (2003-2005)

Instructor/GTA of Mass Communication (MC) and Telecommunication & Film (TCF)

Reese Phifer Hall • Tuscaloosa AL 35401

Courses Taught:

Introduction to Mass Communication (MC 101)

Media Writing (MC 102)

Telecommunication Programming (TCF 310)

Audience Analysis (TCF 305)

The University of Alabama's Institute for Communication Research (2002-2003)

Research Assistant

Reese Phifer Hall • Tuscaloosa AL 35401

University of Tennessee (2000-2001)

Station Manager WUTK 90.3 FM (Graduate Assistant)

333 Communications Bldg. • Knoxville TN 37996

Franklin's Printing, Copying and Graphics (1993-1999)

Managing Partner

231 Sherway Road, Ste. A • Knoxville TN 37921

Refereed Publications

Harriss, Chandler. (anticipated 2020 - in production) "Fans & Fandom." *SAGE International Encyclopedia of Mass Media and Society*, SAGE Publications.

Harriss, Chandler. (2019) *Getting Into Character: Narrative Form, Motivation, and Treme's Harley Watt. Critical Studies in Television*. Vol. 14, No. 3. pp. 322-342. (SJR .201/Rank 206, H-Index 5/Rank 255 - 2018 Communication Journal Rankings)

Harriss, Chandler. (2019) *Whistlin' Past Graveyards: The Drive-By Truckers & Southern Identity. Popular Music & Society*. Vol. 42, No. 4. pp. 1-19. (SJR .304/Rank 21, H-Index 21/Rank 17 - 2018 Music Journal Rankings)

Harriss, Chandler. (2017) *The Producer as Fan: Forensic Fandom & The Good Wife. Journal of Communication Inquiry*. Vol. 41, No. 4. pp. 368-381. (SJR .303/Rank 149, H-Index 28/Rank 68 - 2017 Communication Journal Rankings)

Bahr, Ellen & Chandler Harriss. (2015) *One-to-One Instruction: Two Perspectives. College & Research Libraries News*. Vol. 76. No. 1. pp. 14-17. (SJR .907/Rank 29, H-Index 16/Rank 71 - 2015 Library Journal Rankings)

Harriss, Chandler. (2011) *The Evidence Doesn't Lie: Genre Literacy and the Procedural Drama*. *Journal of Popular Film and Television*. Vol. 39, No. 1. pp. 2-11. (SJR .122/Rank 97, H-Index 9/Rank 65 - 2011 Visual & Performing Arts Journal Rankings)

Fontenot, Maria & Chandler Harriss (2010) *Building a Better PIG: A Historical Survey of the PMRC and its Tactics*. *Media, Culture and Society*. Vol. 32, No. 4. pp. 565-580. (SJR .648/Rank 48, H-Index 44/Rank 24 - 2010 Communication Journal Rankings). Re-published in Pop Culture Zone: Writing Critically About Pop Culture by Allison D. Smith.

Harriss, Chandler. (2008) *Policing Propp: Toward a Textualist Definition of the Procedural Drama*. *Journal of Film and Video*. Vol. 60, No. 1. pp. 43-59. (SJR .110/Rank 93, H-Index 6/Rank 105 - 2008 Visual & Performing Arts Journal Rankings)

Non-Refereed Articles

Harriss, Chandler. (2006) *Is There a Detective in the House?* *Flow* Volume 5, Issue 5.

Harriss, Chandler. (2006) *"Ad"ing By Subtraction*. *Flow* Volume 3, Issue 11. .

Ongoing Research

Harriss, Chandler. *Building a Better South: Exploring the Connected Fandoms of The Bitter Southerner & the Drive-By Truckers*. Projected Completion: 2020.

Harriss, Chandler. *Heathen Ways: Fan Activism & the Drive-By Truckers*. Projected Completion: 2020.

Harriss, Chandler. *Recycling White Trash: The Discursive Impacts of Multimodal Adaptation*. Projected Completion: 2021

Research Presentations

Harriss, Chandler (2018) *Whistlin' Past Graveyards: The Drive-By Truckers & Southern Identity*. Southern States Communication Association. Nashville, TN, 2018. Named top paper in the Popular Culture division. Published in *Popular Music & Society*.

Harriss, Chandler (2017) *The Drive-By Truckers and the Negotiation of the Southern Thang: A Discursive & Dialogic Analysis*. Southern American Studies Association. Williamsburg, VA, 2017.

Harriss, Chandler (2016) *Getting Into Character: Exploring the Construction and Comprehension of Tremé's Harley Watt*. Southern States Communication Association. Austin, TX, 2016. Published in *Critical Studies in Television*.

Harriss, Chandler (2016) *Burying Ledes: Drillability, Complexity and The Good Wife*. Popular Culture Association. Seattle, WA, 2016. Published in the *Journal of Communication Inquiry*.

Harriss, Chandler & Maria Fontenot (2010) *People Watching: Genre Repertoires and Multichannel TV Environments*. AEJMC. Denver CO, 2010. Named third best paper submitted to

the Entertainment Studies Interest Group.

Fontenot, Maria & Chandler Harriss (2008) *Building a Better PIG: A Historical Survey of the PMRC and its Tactics*. AEJMC. Chicago IL, 2008. Published in *Media, Culture, & Society*.

Harriss, Chandler (2007) *An Altered State: Formally Recognizing the CSI Effect*. Popular Culture Association. Boston, MA, 2007. Reworked, retitled, and published in the *Journal of Popular Film and Television*.

MediaCommons Online Discussion Curator. (2007). *CSI's State of Denial*. In Media Res. A MediaCommons Project. Curator of an online discussion during CSI week.

Harriss, Chandler & Carl Riden (2006) *Sex, Gender and the Rogue Pilot: Re-Imagining Starbuck and Battlestar Galactica*. Popular Culture Association. Atlanta, GA, 2006.

Harriss, Chandler (2005) *Unraveling Mysteries: Ratiocinative Narrative Structure and Contemporary TV*. University Film & Video Association. Chicago, IL, 2005.

Reber, Bryan & Chandler Harriss (2003). *Building Public Relations Definitions: Identifying Definitional Typologies among Practitioners and Educators*. AEJMC. Kansas City, MO, 2003.

Harriss, Chandler & Bryan Reber (2003). *Defining Viewer Typologies: Identifying Television Channel Repertoires in Multi-Channel Television Environments*. ICA. San Diego, CA, 2003.

Pedagogical Presentations

Harriss, Chandler (2018). *Building Online Learning Communities: Active Environments & Large Online Classes*. The University of Tennessee Symposium. Memphis, TN, 2018. Invited presenter.

Harriss, Chandler (2018) *Building Online Learning Communities: Active Environments & Large Online Classes*. The University of Tennessee Symposium. Memphis, TN. Invited presenter.

Harriss, Chandler (2018) *Team-Based Learning Strategies*. UTC Instructional Excellence Conference. Chattanooga, TN. Invited presenter.

Harriss, Chandler (2017). *Managing the Masses: Employing Team-Based Learning in a Large Communication Class*. AEJMC. Chicago, IL, 2017. Top 20 entry in the Great Ideas For Teachers (GIFT) competition.

Projects & Professional Activities

Paper Reviewer for the Southern States Communication Association Annual Conference (2019-2020). Mass Communication Division.

Textbook Reviewer for Palgrave Publishing. Media & Everyday Life by Tim Markham. 2019.

Interviewed by Amanda Bright for her doctoral dissertation. This interview focused on curricular development for small communication programs. 16 Feb. 2018.

Interviewed by Shawn Ryan from the Chattanooga Times-Free Press. Ryan, Shawn. "He Rocked Us: 25 Years after He Died, Queen's Freddie Mercury Is Still the Talk of the Crown." Timesfreepress.com. Chattanooga Publishing Company, 20 Nov. 2016. Web. 30 Nov. 2016.

Paper Reviewer for the Southern States Communication Association Annual Conference (2016-2017). Mass Communication Division.

Textbook Reviewer for Macmillan Publishing (2015). Media & Culture by Richard Campbell.

Textbook Reviewer for Oxford University Press (2013). Television and American Culture by Jason Mittell.

Project Contributor (2012). Contributed to a project conducted by ESPM (Escola Superior de Propaganda e Marketing) that focused on the future of professional education. Findings were presented to the Brazilian Congress of Communication Industry.

Panel Chair. (2011) Presided over two presentation sessions at the National Association of Media Literacy Education (NAMLE) conference.

Textbook Reviewer for Oxford University Press (2008 & 2010). Converging Media by John Pavlik and Shawn McIntosh. Reviewed both First and Second Editions.

Book Reviewer for University of Mississippi Press (2010). Television and Temporality: Exploring Narrative Time in 21st Century Programming edited by Melissa Ames.

Participant. AAC&U Institute on General Education (2010).

Bergren Forum Presentation at Alfred University. Harriss, Chandler, Mark Smith & Ellen Bahr (2009) *(R)Evolution in Scholarship*.

Curriculum & Program Transformation Participant. (2009). This workshop held at St. Bonaventure University introduced participants to the various ways that lessons focusing on integrating lessons of diversity into classes and curricular outcomes.

University of Alabama Institute for Communication Report. (2002). *Southern Living Annual Readership Survey.* Southeastern USA. Report to *Southern Living Magazine*.

University of Alabama Institute for Communication Report. (2002). *2002 UA Image Study.* Tuscaloosa, AL. Report to the University President and the Office of Alumni Affairs.

Certifications

Quality Matters Certified Peer Reviewer (2018-present)

AAC&U VALUE Institute Certified Assessment Scorer (2019)

Professional Memberships & Honors (Past & Present)

Southern States Communication Association (present)

Society for Cinema & Media Studies (present)

Association for Education in Journalism & Mass Communication

American Studies Association

Popular Culture Association

National Association for Media Literacy Education

University Film and Video Association

International Communication Association

Kappa Tau Alpha, Honors Society for Scholarship in Mass Communications (Inducted in 2001)

References

Dr. Elizabeth Gailey
Associate Professor of Communication at UTC
elizabeth-gailey@utc.edu
423.488.5016

Dr. Dawn Ford
Assistant Provost for Teaching & Learning at UTC
dawn-ford@utc.edu
423.425.4204

Joe Wilferth
Dean of the College of Arts & Sciences at UTC
Joe-Wilferth@utc.edu
423.425.5864

Pamela Schultz
Program Director for Communication Studies at Alfred University
fschulz@alfred.edu
607-871-2340