

# John B. (Jack) Zibluk

502 McFarland Road, Lookout Mountain, Ga. 30750

e-mail: john-b-zibluk@utc.edu, [jackzibluk@yahoo.com](mailto:jackzibluk@yahoo.com), [jackzibluk@twitter.com](mailto:jackzibluk@twitter.com)

Phone: 870-219-3328

## Employment history:

*University of Tennessee-Chattanooga*, 2016-present. Masengill Professor of communication. Oversee accredited department of communication, teach visual communication and other courses as needed. Primary investigator in Tennessee Higher Education Commission grant to teach science communication to STEM teachers, instituted assessment initiative, wrote strategic plan.

*Teaching Journalism and Mass Communication*, Refereed Journal, editor, 2016-present.

**Courses taught:** Publication design 1 and II; photojournalism, media and society, media history.

*Southeast Missouri State University*, Professor, 2012-2016; Professor and chair, Department of Mass Media, 2012- 2013. Supervisor of department of 12 faculty and staff in multi-media journalism, advertising and public relations; oversee student newspaper, radio station and television operations; oversaw successful reaccreditation effort, 2012-2013; Revived and reorganized Professional Advisory Council.

**Courses taught:** Mass Media and Modern Society, Media History and Philosophy, Specialized Multi-Media Reporting, Publication Design and Production; also serves as SPJ adviser.

*Arkansas State University*, Primary instructor in the state and region's only photojournalism degree program. Instructor of journalism, fall 1993- spring 1998. Assistant professor, fall 1998-spring 2003. Tenured associate professor, spring 2003-2010. Full professor, 2010-2012.

**Teaching:** Photography, Photojournalism, Advanced (multi-media) Photojournalism, Mass Communication and Modern Society, Writing for the Mass Media, Newspaper Production and Design, News Design, Desktop (including multi-media) Publishing; Images, Politics and the Media, Science Communication (Honors/graduate courses), Research Methods and Visual Communication Analysis seminar (graduate courses), Study abroad in India. Freelance writer and photographer, editorial and advertising photography consultant.

**Scholarship:** Visual communication, science communication, media law and copyright.

**Memphis Commercial Appeal**, Photojournalist; copy editor/designer, 2000-2003. Started as part of American Society of Newspaper Editors Excellence program and continued as part-time copy editor and designer.

**National Geographic** magazine, Faculty fellowship, summer 2002. National competitive fellowship with residence in Washington, D.C. Only one awarded annually. Observed all aspects of publication; consulted on content, design. Helped photograph zip code story.

**Bowling Green State University**, Teaching assistant in journalism, 1990- 1993. Taught core of writing courses (Copy editing, News Reporting, Public Affairs Reporting and Photography) while working on Ph.D. in mass communications. Various service and academic activities.

**News-Times**, Danbury Conn., Copy editor, May 1989 - May 1990. Copy editing, graphic design, weekend copy chief/slot. Assorted writing and photography assignments in a mid-sized daily newspaper.

**Record-Journal, Meriden, Conn.**, Copy editor, then bureau chief, 1987- 1989. Organized and supervised new suburban news bureau. Supervised five-person staff, various writing, editing, photography and administrative assignments in a mid-sized daily newspaper.

**Citizen Publications**, Milford, Conn., Weekly editor, then daily city editor, 1986-1987. Editor, Woodbridge-Bethany Bulletin, Orange Bulletin weeklies, May, 1986 - May, 1987. Organized, designed format and supervised new weekly publication, supervised part-time staff, laid-out and edited publication. City editor, Milford Citizen daily newspaper, May - Oct., 1987. Supervised five-person reporting staff and two-person photography staff, designed news pages, copy editing and supervision of story assignments. Assorted writing and photography duties. Daily Citizen sports editor, July-Aug. 1986 in addition to other newspaper duties. Chief photographer, Oct.- Nov. 1987. Freelance photographer, writer Nov. 1987- May 1989.

**Evening Sentinel**, Ansonia, Conn., Reporter, assistant managing editor, 1982 – 1986.

Covered general assignments in small towns and then small cities; assorted photography assignments. Assistant managing editor, Aug. 1984- May 1986. Substituted for wire, editorial and sports editors, designed special sections and did general-assignment reporting and photography work.

## **Education:**

### **Bowling Green State University:**

Ph.D. in Mass Communication, cognate in public administration, summer 1998.

### **Southern Connecticut State University:**

M.S. Urban Studies, with a specialization in public administration, 1984;

B.S. Political Science 1983;

Student newspaper editor, fall 1980-fall, 1981; Class president, fall, 1979-spring 1980.

## **Refereed publications and exhibitions:**

“Oil and Water: Media Coverage of the BP Oil Spill,” book review, *Delta Studies Journal*, vol. 47, Issue II, Fall, 2016.

“First Person Ethics,” chapter author, in Peck, L., and Reel, G., (Eds.) *Media Ethics at Work*, Thousand Oaks, Calif., Sage Publications, 2013, pages 55-59. Author of chapter in ethics book detailing experience regarding whether or not to stage photos.

“The Orphan Copyright Act: Open Door or Deluge?” with Holly Kathleen Hall, for *Visual Communication Quarterly* 17, Spring 2010, pages 68-80. Co-authored research article international journal of visual communications.

“An Interdisciplinary Approach to Science Communications Education,” *New Agendas in Science Communication*,” with Dr. Amy Pearce, psychology, and Dr. Aldemaro Romero, biology. Chapter co-author, in Kahlor, L. and Stout, P. (Eds.) *Understanding Science: New Agendas in Science Communication*. New York: Routledge, 2009. Chapter in science communications book, expected to be marketed internationally.

“Helping HR Navigate the Educational Rights and Privacy Act.” (FERPA), *Proceedings of the International Academy of Business and Public Administration Disciplines*, May, 2007, Co-author, with Dr. Myleea Hill, of research article on First Amendment and privacy implications of FERPA privacy laws.

“School Officials, Local Newspapers, and The Public’s Limited Agenda,” *Southwest Journal of Management and Social Policy*, Oct, 2006. Single-author research article in regional public administration journal.

“Taking License With the First Amendment,” *International Association of Business Disciplines Yearbook*, XII, April, 2005. Single-author legal research article in international business research publication.

“Faces of Faith: Confronting Religious Diversity in the Bible Belt,” *The Community College Journalist*, spring/summer, 2005. Summation of teaching/pedagogy of Great Ideas in Teaching (GIFT) in official journal of the Community College Journalism Association.

“The Rock and Roll Hall of Fame and the Three-Dimensional Trademark,” *Visual Communication Quarterly*, 8, Jan., 2001. Single-author legal research. Lead article in international journal.

“Visual Communication,” *Visual Communications Quarterly*, 14, Issue 2, June 2008. Co-author with Sara McNeil. Review in international journal

“Burden of Visual Chat: A Conversation with Two Reviewers and the Author,” *Journal of Mass Media Ethics*, 17, summer, 2002. Co-author with Michael Longinow, Asbury College, and Julianne Newton, Oregon. Review in international journal.

“Legal Handbook for Photographers: The Rights and Liabilities of Making Images,” *Visual Communications Quarterly*, 9, Issue 1, Jan. 2002. Featured review.

“Adirondack Prints and Printmakers: The Call of the Wild,” *Visual Communications Quarterly*, 7, July 2000. Featured review.

“Digital Photography: A Hands-On Introduction,” *Visual Communications Quarterly*. Vol. 7, Jan., 2000. Featured review.

“Light and Air: The Photography of Bayard Wooten,” *Visual Communications Quarterly*. 6, Issue 3, Oct., 1999. Featured review.

Arkansas State University, Delta National Small Prints Exhibition, October, 2002. Digital print from E-6 slide included in show. Competitive, juried competition. National in scope.

Arkansas Arts Council headquarters, Little Rock. "Light Sensitive: Photographic Processes," March, 2000. Two large-format chromogenic color photographic prints. Competitive, juried competition. Statewide in scope.

### **Non-refereed publications:**

“We Are All Advocates Now,” *Educator’s Toolbox* column, *Quill*, magazine of the Society of Professional Journalists, Aug., 2016.

“Teaching Diversity With a Photo,” *Journalism Ethics*, Fall 2004. International forum on journalism ethics produced at Emerson University.

“Ethical Errors Last Forever,” ethics column, *News Photographer* magazine, 84. June, 2007. International magazine of the National Press Photographers Association.

“Educating Every Day,” ethics column, News Photographer magazine, 60. June, 2005. International magazine of the National Press Photographers Association.

“The Dead Are the Context,” ethics column, News Photographer magazine, 60. Feb., 2005.

“Making a Living Making Pictures,” ethics column, News Photographer magazine, 14. Sept., 2004.

“Untainted Images,” full-length magazine story, News Photographer magazine, 54. Sept., 2004.

“The Ethics of an Elite Economy,” News Photographer magazine, 59. Sept., 2004. “The Role of Student Publications Depends on the Healing Process,” Communication: Journalism Education Today. 32. Spring 1999. International journal/magazine for journalism educators. Major journal of the Journalism Education Association.

“Students Shouldn’t Give up Hope,” Communication: Journalism Education Today, 32, Spring 1999.

“Evaluating Photographs,” Communication: Journalism Education Today. 32, Summer 1999.

“It Aint Over ‘Til It’s Over: The Rock and Roll Hall of Fame Case Revisited,” News Photographer magazine. 54. Nov. 1999.

“Post-Traumatic Stress and the Photojournalist,” News Photographer magazine. 54. Aug. 1999.

“Tragedy in Jonesboro, Lessons in Sensitive Coverage.” News Photographer magazine. 53, Aug. 1998.

“Tenure Epiphanies,” Chronicle of Higher Education, On-line edition, Single-author column. <http://chronicle.com/jobs/2005/08/2005080901c.htm>, Aug. 9, 2005. Single author column. International newspaper/journal of higher education.

“Give Us a Chance,” Chronicle of Higher Education, On-line edition, <http://chronicle.com/jobs/2003/10/2003100201c.htm> Oct. 2, 2003. Single author column.

“Back to Where I Started,” Chronicle of Higher Education, On-line edition, <http://chronicle.com/jobs/2002/08/2002080101c.htm> Aug. 2, 2002. Single-author column.

“Was I Moving Up ? Or Just Moving?” Chronicle of Higher Education, On-line edition, <http://chronicle.com/jobs/2001/07/2001072703c.htm> July 27, 2001. Single author column.

“Progress on State Agencies.” Arkansas Democrat Gazette, May 12, 2006. Single-author column in Arkansas’ largest, and only, statewide newspaper.

“Elephant in the Room,” Arkansas Democrat Gazette, June 30, 2003. Single-author column in Arkansas’ largest, and only, statewide newspaper.

“Our Only Real Future,” Arkansas Democrat-Gazette, Sept, 2001. Single-author column in Arkansas’ largest, and only, statewide newspaper.

“Wrong Side of the System Isn’t a Long Trip,” Memphis Commercial Appeal, Aug. 2001. Single-author column in regional metro daily newspaper.

“Old Man River and Me: One Man’s Journey Down the Mississippi,” Arkansas Review. 30. Oct. 1999. Featured review. Regional journal of Delta Studies, produced at Arkansas State University.

**Creative activities of significant professional stature:**

100 years, 100 pictures, Two photographs in gallery show depicting the history of Arkansas State University, spring, 2010.

Artist in residence, Eureka Springs School of the Arts, June, 2005.

Art of the Photojournalist. Engman Gallery, Hot Springs, April, 2000. Two Cibachrome prints. Non-refereed exhibition sponsored by the Arkansas Press Photographers Association.

Sara Howell Gallery Spring Show, April 04., three large-format chromogenic color prints at regional art gallery.

Sara Howell Gallery Spring Show, April-June, 2000. Five large chromogenic color and Cibachrome prints displayed at regional art gallery.

Be Saved, Arkansas Review, 30, Oct. 1999. Original photograph. Regional journal of Delta Studies, produced at Arkansas State University.

Blind Blues, Arkansas Review. 30, Oct. 1999. Original photograph.

The Church That Love Built, American Profile magazine. June 24, 2001. Documentary photography illustrations for article. National Sunday newspaper supplement magazine.

## **Presentations at scholarly and professional forums:**

“Partnerships, public universities, private media companies, and student media,” invited panelist sponsored by the Association of Schools of Journalism and Mass Media at the annual convention of Association of Educators in Journalism and Mass Communications, Washington D.C., August, 2013.

“Gr8 Leeds: An experiment in texting in a news writing class,” with Myleea Hill, research paper presented at the Association of Educators in Journalism and Mass Communications annual convention, Denver, Colorado, August, 2010.

“The Orphan Copyright Act. Open Door or Deluge?” with Holly Kathleen Hall Byars, Research paper presentation at the Association of Educators in Journalism and Mass Communications midwinter meeting, Norman Oklahoma, March 2009.

Organizer, moderator of “Industry Leaders Confront Convergence,” pre-convention plenary session at the Association of Educators in Journalism and Mass Communication annual convention in Washington D.C. with editors from National Geographic and the Washington Post., August, 2007.

Organizer, moderator of “Entrepreneurship in the Classroom” panel at the AEJMC Convention in Washington, D.C., August, 2007.

GIFT (Great Ideas in Teaching) presentation, “Teaching spiritual diversity in the Bible Belt,” AEJMC national convention, San Antonio, summer, 2005.

Panelist on convergence panel, AEJMC national convention, San Antonio, summer, 2005.

Moderator/discussant on AEJMC Viscomm research panel, AEJMC national convention, San Antonio, summer, 2005.

Professionalism and Convergence: the Arkansas Photojournalism Survey, research presented at the AEJMC midwinter convention, February, 2004.

Moderator, organizer on freelance issues at the AEJMC convention in Toronto, August, 2004.

Moderator on cultural imperialism panel, International Communications Association convention, New Orleans, May, 2004.

Panelist on Professional Practice: Tips From the Pros, Association of Educators in Journalism and Mass Communication Association summer convention in Kansas City, August, 2003.

“Nadia Strid: Memphis First Lady of Photography,” Research paper delivered at Association of Educators in Journalism and Mass Communication Midwinter Conference, Feb., 2002, University of Georgia at Athens.

Teaching Technology, Invited panelist at academic forum, Association of Educators in Journalism and Mass Communication Midwinter Conference, Feb., 2002, University of Georgia at Athens.

"So You Want to Be a Journalism Professor?" Panelist and organizer at National Press Photographers Association annual convention, Memphis, July, 2001.

"The Rock and Roll Hall of Fame and the Three-Dimensional Trademark," Research paper delivered at Association of Educators in Journalism and Mass Communication convention, Phoenix, Aug. 2000.

"Taking License with the First Amendment," Research paper delivered at Southwest Council on Journalism and Mass Communication annual symposium, Nov. 1999, Arkansas State University, Jonesboro.

Challenging the Mobilization Model of Agenda Setting," Research paper delivered at Association of Educators in Journalism and Mass Communication national convention, New Orleans, Aug., 1999.

"Who's Setting the Agenda of the Agenda-Setters," Association of Educators in Journalism and Mass Communication Southeast Colloquium, University of Kentucky at Lexington, Spring, 1999.

**Other achievements, activities of significant professional stature:**

*Teaching Journalism and Mass Communication*, Refereed Journal, editor, 2016-present.

National Press Photographers Association:

National vice president, March 2007-June, 2008; Regional director, May, 2005-March, 2007, national student contest chair, 2003-2007; internship co-chair 2005-present. Participated in intensive NPPA Kalish multi-media workshop, June, 2009.

Scripps-Howard Journalism Educators Leadership Academy participant, Louisiana State University, June, 2008.

Invited faculty at Summer News University at the Poynter Institute, sponsored American Society of Newspaper Editors for high school journalism advisors, July, 2006.



Head of AEJMC Small Programs Interest Group, 2005-2006 (SPIG) Vice head and programming chair, 2004-2005.

Professional Freedom and Responsibility chair of AEJMC Visual communications Division, 2004-2005.

Visual Communications Quarterly Editorial Board, 2002-present.

Magazine division chair, Association of Educators in Journalism and Mass Communication Southeast Colloquium Fall, 2002/spring 2003. National research conference to be at the University of Arkansas at Little Rock, March, 2003. Also organized and moderated a panel at the Colloquium on magazine startups featuring magazine editors from throughout the state.

Presenter of all photojournalism programs at the Arkansas Scholastic Press Association annual conventions, 2006-2009.

Arkansas Arts Council's Arts on Tour education programs roster, 1999-present. The arts council subsidizes artists from throughout the state to give presentations at secondary schools, libraries and other facilities. Admission to the roster is competitive and recognizes professional accomplishment. In this case, the arts council has subsidized photographic educational programs in Marion in 2000, Norfolk in 2002, Cooter, Mo., and Hot Springs in 2003, 2004

Organized "I am a Man" multi-media presentation on the photojournalism of the Martin Luther King assassination co-sponsored by the College of Communications and the Memphis Commercial Appeal, Feb. 2002. Show featured presentations by several Memphis photojournalists who discussed their role in the coverage of the sanitation workers' strike and the King assassination.

National Press Photographers Association, national convention internship and education programs coordinator, July 2001. Provided student help for national convention held in Memphis. Organized educational programs.

American Press Institute journalism educators fellowship, summer 2002. Participated in weeklong summer journalism educators meeting with leading media professionals.

Poynter Institute Visual Communication Educators seminar fellowship, Summer, 2000. Attended a week-long visual communications seminar for university instructors at the most prestigious print journalism institute in the U.S.

Co-founder of Arkansas Press Photographers Association, Fall, 1998. Secretary, 1999-2001. Professional organization of state's photojournalists in print and video.

Editor, Leadtime, the newsletter of the Newspaper Division of the Association of Educators in Journalism and Mass Communication, 1999.

Edited textbook, Handbook of Photography, by Lovell, Zwalen, Folts, Delmar Publishers, Summer, 1999. Reviewed content and suggested reorganization and revisions. Most recommendations were followed.

Edited textbook, News Reporters Handbook, by Tim Harrower, McGraw Hill, spring, 2005.

Professional, university service activities:

Southeast Missouri State University assessment task force 2013-present.

Arkansas State University, faculty senate president, 2010-2012.

College of Communications assessment committee chair, PRT representative, 2007.

ASU graduation task force, 2006.

ASU Strategic Planning Council co-chair, 2003-2004.

Faculty Senate, 1998-present.

Faculty Research Committee, 2000-2003 term.

General Education Committee, 2000-2005 term.

ASU Institutional Research Board, 1998-2000 term.

Delta Studies Committee, 1998-2000 term, social science and communications chair.

Undergraduate Curriculum Committee, College Curriculum Committee Chair, 1995-1997.

Adult Education, four-week photo classes for non-students, spring, summer, fall, 1995-present.

Saturday Scholars youth photography class teacher, fall 1995-present.

Advisor, National Press Photographers Association ASU chapter, fall, 1993-present.

Assorted photography work for Sports Information, college and university activities, Fall, 1993- present.

Presented Arkansas Scholastic Press Association, photojournalism workshops, Spring, 1999, 2000, 2001, 2003-2005.

Instructor, co-coordinator, Northwest Ohio Black Media Association high school journalism program, Spring 1992. Instructor, Spring 1991.

Consulting manuscript reader/judge for Southwest Journal of Mass Communications, AEJ Visual Communications, Newspaper, Community Journalism and Minorities divisions.

International activities:

Primary instructor ieimedia.com journalism trip to Armagh, Northern Ireland, <http://ieimedia.com/armagh>, 2013.

Organized Arkansas State University Study Abroad trip to India, 2011, <http://asuindia2011.blogspot.com/>

Awards:

Arkansas Scholastic Press Association Walter J. Lemke “educator of the year” award, 2008.

National Press Photographers Association Robin G. Garland (academic service/teacher of the year) award, 2005.

ASU teaching award nominee, 2005.

National Geographic magazine faculty fellowship, summer, 2002.

Jonesboro Occasions magazine, Best ASU professor in reader poll.

ASU advisor of the year award nominee, 2002, 2004.

American Society of Newspaper Editors Excellence in Journalism fellowship program, Summer, 2000.

Poynter Institute Visual Communication Educators seminar fellowship, Summer, 2000.

Scripps-Howard Foundation national journalism scholarship, 1991-1992, 1992-1993.

BGSU Non-service Fellowship, 1992-1993.

BGSU Fisher Scholarship for academic achievement in Mass Communication, 1991-1992 and 1992-1993.

SCSU Alumni Scholarship, 1980.

Who's Who Among America's Colleges and Universities, 1981 and 1982 editions.

Arkansas Press Photographers Association photography competition, first place, Fall, 1998.

Evening Sentinel Story of the Year Award, 1983.

References, Jack Zibluk

**David Sachsman, Ph.D.**

George R. West, Jr. Chair of Excellence in Communication and Public Affairs &  
Professor

Communication

PhD, Stanford University, 1973

[David-Sachsman@utc.edu](mailto:David-Sachsman@utc.edu)

<http://www.utc.edu/west-chair-communication/>

[\(423\) 425-4219](tel:(423)425-4219)

(423) 425-2199

210 Frist Hall

Dr. David D. Perlmutter,

Dean, College of Media and Communication, Texas Tech University.

806.834.1644

e-mail: [david.perlmutter@ttu.edu](mailto:david.perlmutter@ttu.edu)

Dr. Susan Gonders,

Professor of Mass Media, Southeast Missouri State University

[sgonders@gmail.com](mailto:sgonders@gmail.com)

Mail Stop 2775, Southeast Missouri State University

Cape Girardeau, Mo., 63701

Phone: 563-651-2486, 573-339-0774

Myleea Hill

Associate Professor of Communications, Arkansas State University

PO Box 1910

State University AR, 72467

Email:

[mhill@astate.edu](mailto:mhill@astate.edu)

Phone:

(870) 972-2290