

Jessica Harthorn

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Summary An award winning, multimedia journalist with more than a decade of broadcast experience seeks an adjunct professor position at the University of Tennessee at Chattanooga.

Broadcast Experience **Morning Anchor WTVC-TV** Chattanooga, TN
April 2017-Current

- Anchors Good Morning Chattanooga 4:30-7 a.m.
- Anchors Good Morning Chattanooga FOX Edition 7-9 a.m.
- Reporter for weekly Pay It Forward franchise
- Won 2017 Tennessee Associated Press Award for Best News Anchor, second place
- Won 2017 Tennessee Associated Press Award for Short Light Feature, second place
- Conducts live studio interviews on community issues and events
- Active and engaging on social media
- Emcee for several community events
- Media Writing II Adjunct Professor for The University of Tennessee at Chattanooga

Anchor/Reporter WWMT-TV Kalamazoo, MI
August 2011-March 2017

- Emmy nominated in 2017 for personal experience of being tested for Breast Cancer using 3D Mammography
- Emmy nominated in 2015 for continuing coverage of the Jodi Parrack cold case murder
- Anchored Saturday and Sunday morning newscasts
- Investigative reports on crime, government waste and community concerns
- Conducted live studio interviews on community issues and events
- Proficient with Final Cut Pro, HVX 200AP camera and iNEWS

Anchor/Reporter/Producer WEYL-TV Clio, MI
June 2010-August 2011

- Won 2010 Michigan Associated Press Award for Best Individual Reporter
- Won 2011 State Bar of Michigan Wade McCree Award for series "Fighting Michigan's Paternity Act"
- Anchored 6 p.m. and 11 p.m. newscasts

Anchor/Investigative Reporter/Producer WICZ-TV Binghamton, NY
July 2008-June 2010

- Won 2009 New York Associated Press Award for Best News Series on "Struggling Dairy Farmers"
- Won 2009 New York State Agricultural Society Cap Creal Journalism Award for "Struggling Dairy Farmers"
- Anchored and produced weeknight 6 p.m. newscast
- Created monthly sponsored "Broome County Farm Bureau" segment
- Media liaison for the Broome County Sheriff's Office Training Course

Assistant News Director/Anchor/Executive Producer KTWO-TV Casper, WY
June 2006-June 2008

- Won 2008 Wyoming Association of Broadcasters Award for Best News Anchor
- Anchored and produced weeknight 5, 6 and 10 p.m. newscasts
- Assigned stories, edited scripts and trained reporters daily

- Enterprise local stories, recorded interviews, wrote and edited packages daily
- Weather forecaster for weekend newscasts
- Produced radio news updates for Mt. Rushmore Broadcasting, Inc.
- Proficient with Avid Xpress Pro, AP News and Galileo Meteorology software

Internships

News Intern WLS-TV

Chicago, IL

- Enterprise stories for a feature reporter on issues pertaining to people with disabilities, assisted on all interviews, logged raw video
- Production assistant for the 11:00 a.m. newscast

January 2005-May 2005

News Intern WOOD-TV

Grand Rapids, MI

- Assisted reporters in the field, conducted interviews and edited with Beta SP
- Assisted assignment desk with research and investigative tasks

June 2005-August 2005

News Intern WGVU Michigan Public Radio

Grand Rapids, MI

- Wrote and recorded local news stories that aired daily

June 2004-August 2004

Public Relations Intern West Michigan Call to Renewal

Grand Rapids, MI

- Wrote and recorded public service announcements for Poverty Rally
- Assembled press kit and contacted media and universities about the event

September 2004-October 2004

Related Experience

Calvin University Media Company

Grand Rapids, MI

Produced "Student News" segment for WXMI-TV

2004-2006

NPPF Airborne TV Seminar

Grand Rapids, MI

Completed workshop with nationally recognized reporters and photographers

2005

Calvin University Media Workshop

Grand Rapids, MI

Completed workshop with former New York CBS News Producer, Tom Bradford

2003

Education

Calvin University

Grand Rapids, MI

Bachelor of Arts, May 2006

2002-2006

Major: Communication Arts and Sciences/Mass Media

Minor: Journalism

- Mastered extensive writing for a majority of courses
- Traveled to Tibet and China and studied the political and cultural conflicts
- Awarded Deans List Spring 2004 and 2005
- Awarded Honor Scholarship 2002-2005
- Awarded Vellenga Media Scholarship 2005
- Cumulative GPA: 3.57

References

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