



Chloé Morrison

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320 High St., Chattanooga

Profile

- Passionate, self-starter, Chattanooga-lover, team player, award-winning journalist for local, national and international publications
- Storyteller, public speaker and professor with nearly 15 years of experience working in Chattanooga, including eight years working as a journalist reporting on and writing about the Gig City's startup and entrepreneurial community
- Organized but flexible; balanced and transferable skillset, including exceptional communication skills, curiosity and optimism

Experience

- Contributed to development of **two media startups**
- Spent almost 10 years **building strong relationships** with **local entrepreneurs**
- Experience planning, **organizing successful community events**
- Measurable engagement and **growth of a brand** through social media strategy
- Participation in local programs such as **CO.STARTERS and panels for events such as, Real Time Summit 2019**

Skills

- Clear, concise, effective communication, written and verbal; proficient at translating business lingo; proficient in Word, Pages, Canva, Taxi, Mail Chimp, content-management systems, such as Wordpress; social media marketing; excellent time management; leadership/mentorship; decision-making and problem solving; experienced photographer; amateur, self-taught musician; ability to win votes from locals in sandwich-creation contest

Work experience

EDITOR, NOOGATODAY – 2018-PRESENT

- Writes, reports, edits daily newsletter; manages interns, including the hiring process; responsible for daily social media management, engagement and growth

ADJUNCT PROFESSOR, UTC – 2016-PRESENT

- Media writing professor; teaches basics of writing for print/online journalism

ADVISER TO THE UNIVERSITY ECHO, ADJUNCT, UTC, CHATTANOOGA, TN – 2011-2015

- Worked with UTC students to put out the weekly newspaper. Advised on story ideas, layout and design, reporting, writing.

BUSINESS REPORTER, NOOGA.COM, CHATTANOOGA, TN – 2011-2018

- Responsible for story development, writing, editing, photography and managing other writers; spent time mentoring writers and interns; worked to help create a vision for a unique media startup.

POLICE/COURTS REPORTER, THE DAILY TIMES, MARYVILLE, TN – 2009-2011

- Covered daily breaking news; received Golden Press Card Awards from the East Tennessee Society of Professional Journalists for her work here.

REPORTER, THE CHATTANOOGA TIMES FREE PRESS, CHATTANOOGA, TN – 2006-2009

- Covered secondary and higher education in North Georgia and Southeast Tennessee as well as general assignments, police news and features articles. Covered missing woman/homicide story that received national news attention, interviewed by Nancy Grace, Greta Van Susteren, Court TV.
Named finalist for a Tennessee Associated Press Managing Editor Award.
Mentored high school students writing for Valley Voices section.

Education

University of Tennessee at Chattanooga, B.A.: Communications, May 2005

Minor: Women's studies

Study Abroad University of Otago, Dunedin, New Zealand

One semester political studies, August 2005 - November 2005

References

References available upon request.