

Employment and Placement¹

Graduation Period: Summer 2019-Spring 2020

The Employment and Placement Survey seeks to understand post-graduation outcomes for UTC students. Students scheduled to graduate are invited to complete this survey during their last semester. Invitations to participate are sent via email and contains the direct link to the survey. The survey remains open up to 12 months after graduation to collect further information and to give graduates an opportunity to update any information they previously entered; therefore, results are subject to change up to 12 months after graduation.

A total of 2,623 students graduated between Summer 2019 to Spring 2020. Of those candidates, the following degree levels were represented: 2,104 Baccalaureate, 17 Certificates (Post Bachelors and Post Masters), 415 Master or Education Specialist, and 87 Doctoral.

Survey questions inquire about student’s status after graduation (working, continuing education, looking, and so forth), how relevant their degree program is to their current job, what types of experiential learning they participated in, and what services they used across campus.

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¹This report is updated annually during the summer.

Data as of May 1, 2021

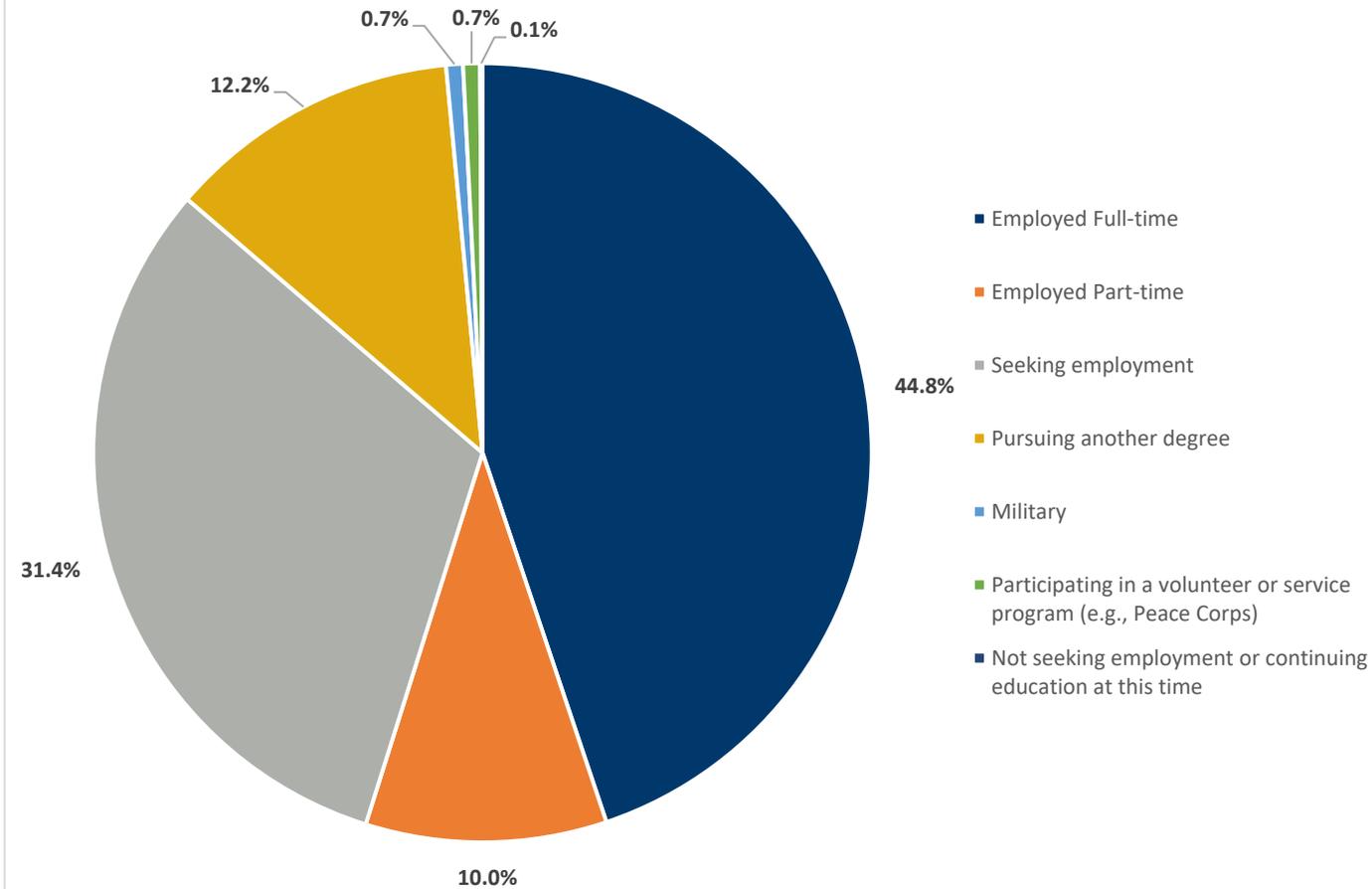
Primary Status after Graduation

Students were asked about their employment status after graduation. The majority of students, at all degree levels, indicated they were employed full-time (44.8%) or seeking employment (31.4%). No respondents indicated they were actively engaged in pursuing an entrepreneurial activity, planning to pursue another degree but not yet enrolled, or unable to seek employment at this time.

	Baccalaureate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
Actively engaged in pursuing an entrepreneurial activity	0	0.00	0	0.00	0	0.00	0	0.0
Employed Full-time	258	43.7	44	54.3	7	38.9	309	44.8
Employed Part-time	64	10.8	4	4.9	1	5.6	69	10.0
Not seeking employment or continuing education at this time	1	0.2	0	0.0	0	0.0	1	0.1
Participating in a volunteer or service program (e.g., Peace Corps)	3	0.5	2	2.5	0	0.0	5	0.7
Planning to pursue another degree but not yet enrolled	0	0.0	0	0.0	0	0.0	0	0.0
Serving in the US Military	3	0.5	2	2.5	0	0.0	5	0.7
Pursuing another degree	82	13.9	1	1.2	1	5.6	84	12.2
Seeking employment	180	30.5	28	34.6	9	50.0	217	31.4
Unable to seek employment at this time	0	0.0	0	0.0	0	0.0	0	0.0
Total	591		81		18		690	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.

Primary Status after Graduation



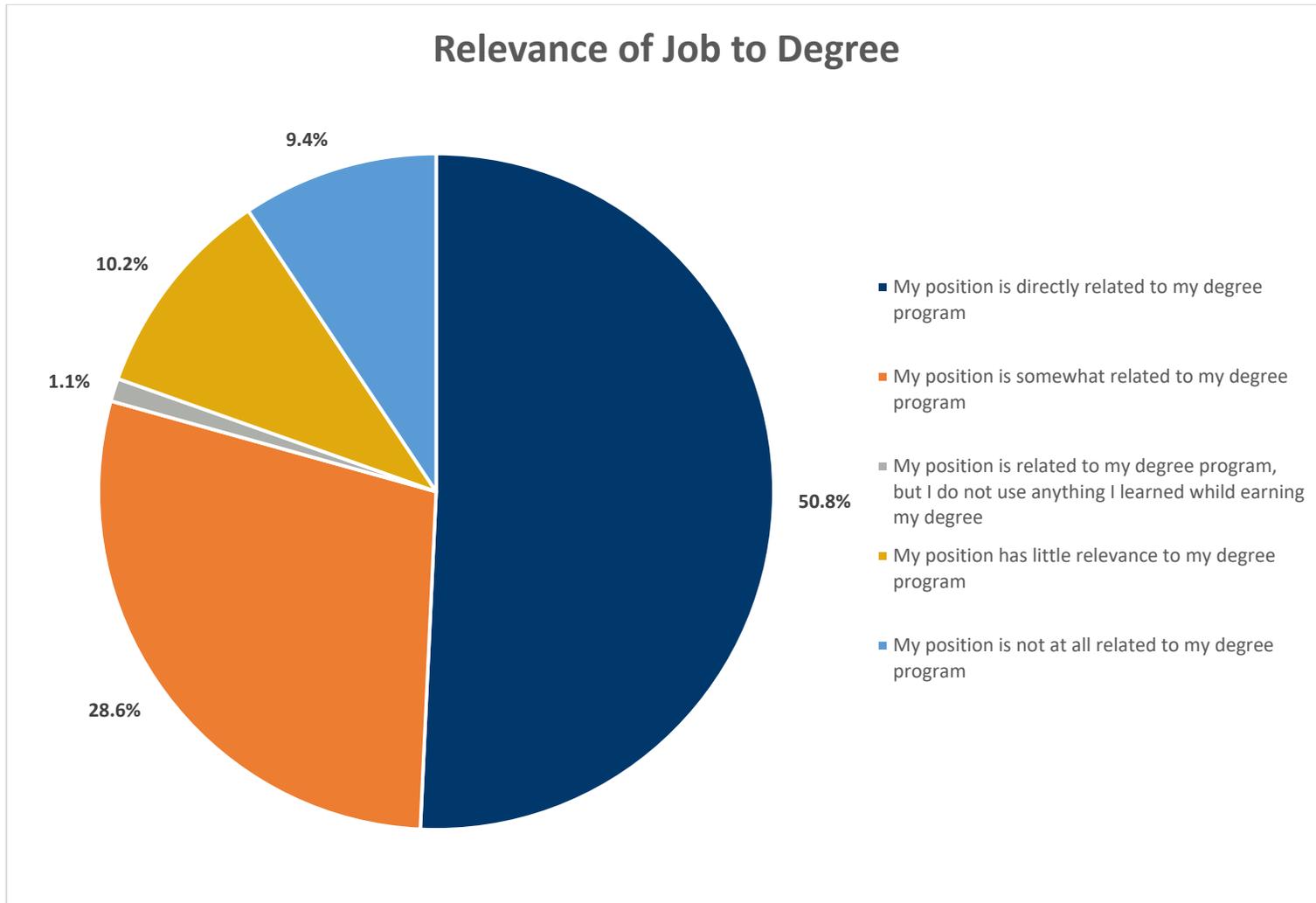
Relevance of Job to Degree Program

Graduates are asked to indicate the level to which their degree is related to their current job. Student responses for Baccalaureate, Master/Education Specialist, and Doctoral degrees are available below. More than 50% of all students indicated their current position is directly related to my degree program. For baccalaureate degree recipients 47.2% indicated that their current position is directly related to their degree program, while 70.0% of Master/Education Specialist graduates, and 85.7% of Doctoral graduates indicated that their current position is directly related to their degree program.

	Baccalaureate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
My position is directly related to my degree program	108	47.2	21	70.0	6	85.7	135	50.8
My position is somewhat related to my degree program	70	30.6	5	16.7	1	14.3	76	28.6
My position is related to my degree program, but I do not use anything I learned while earning my degree	2	8.7	1	3.3	0	0.0	3	1.1
Not Sure	0	0.0	0	0.0	0	0.0	0	0.0
My position has little relevance to my degree program	24	10.5	3	10.0	0	0.0	27	10.2
My position is not at all related to my degree program	25	10.9	0	0.0	0	0.0	25	9.4
Total	229		30		7		266	

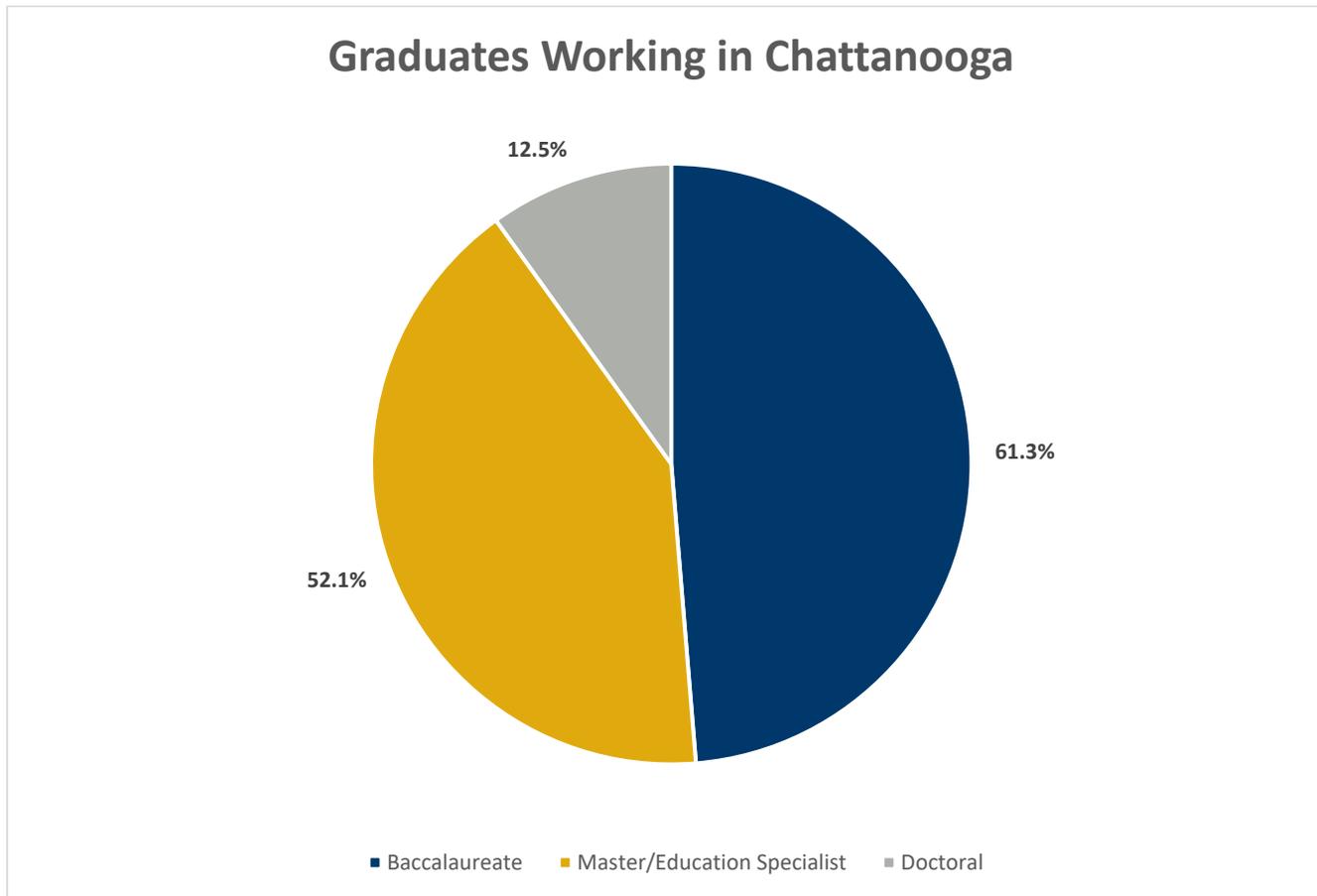
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Relevance of Job to Degree



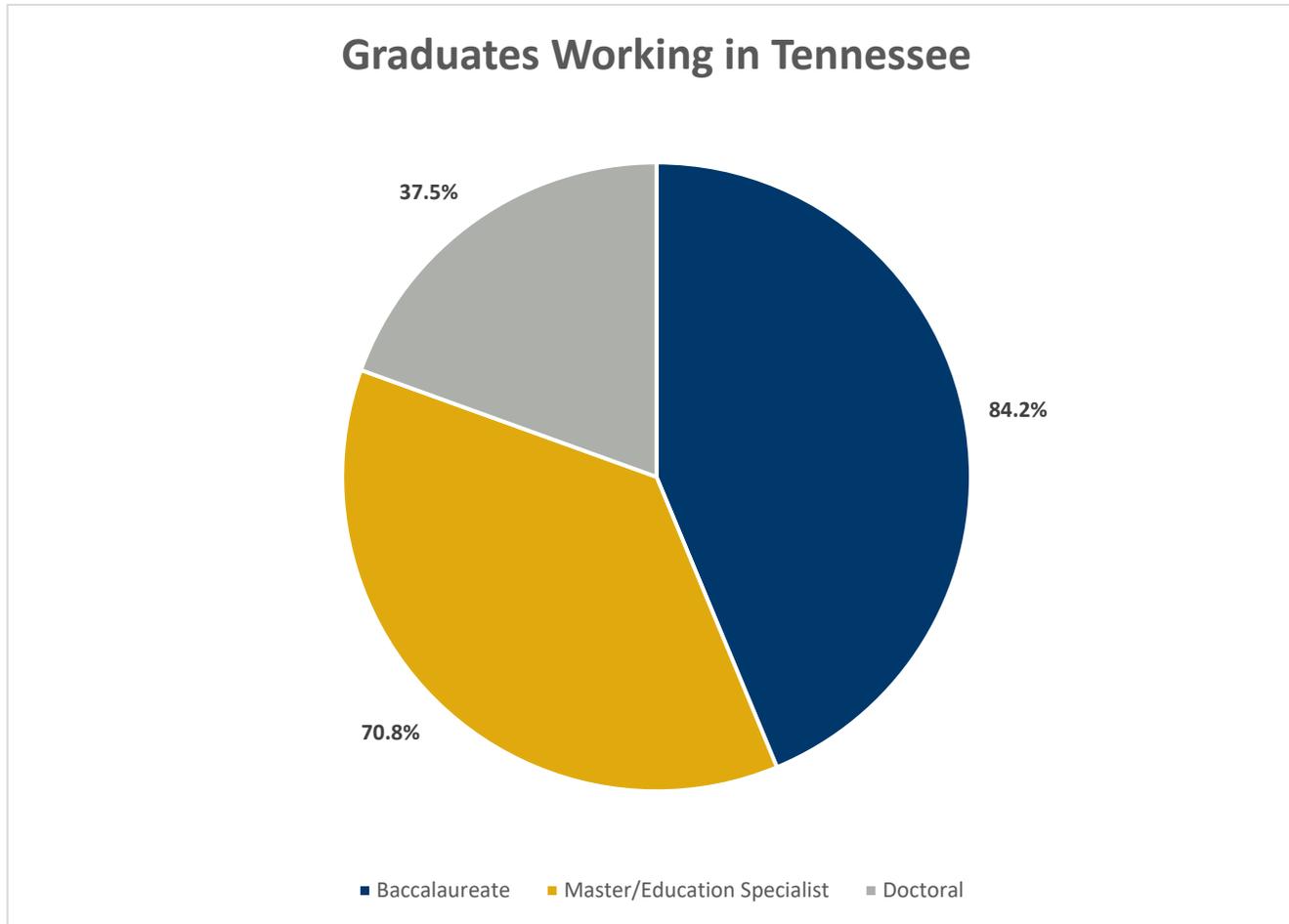
Graduates Working in Chattanooga

In order to get an idea of where graduates migrate, graduates were asked in what city and state they are currently employed. Of the respondents, over 60% of Baccalaureate degree earners and over 50% of Master/Education Specialist degree earners remain in the Chattanooga region.



Graduates Working in Tennessee

Of the respondents, over 80% of Baccalaureate degree earners and over 70% of Master/Education Specialist degree earners remain in the State of Tennessee.



Student Participation in Experiential Learning

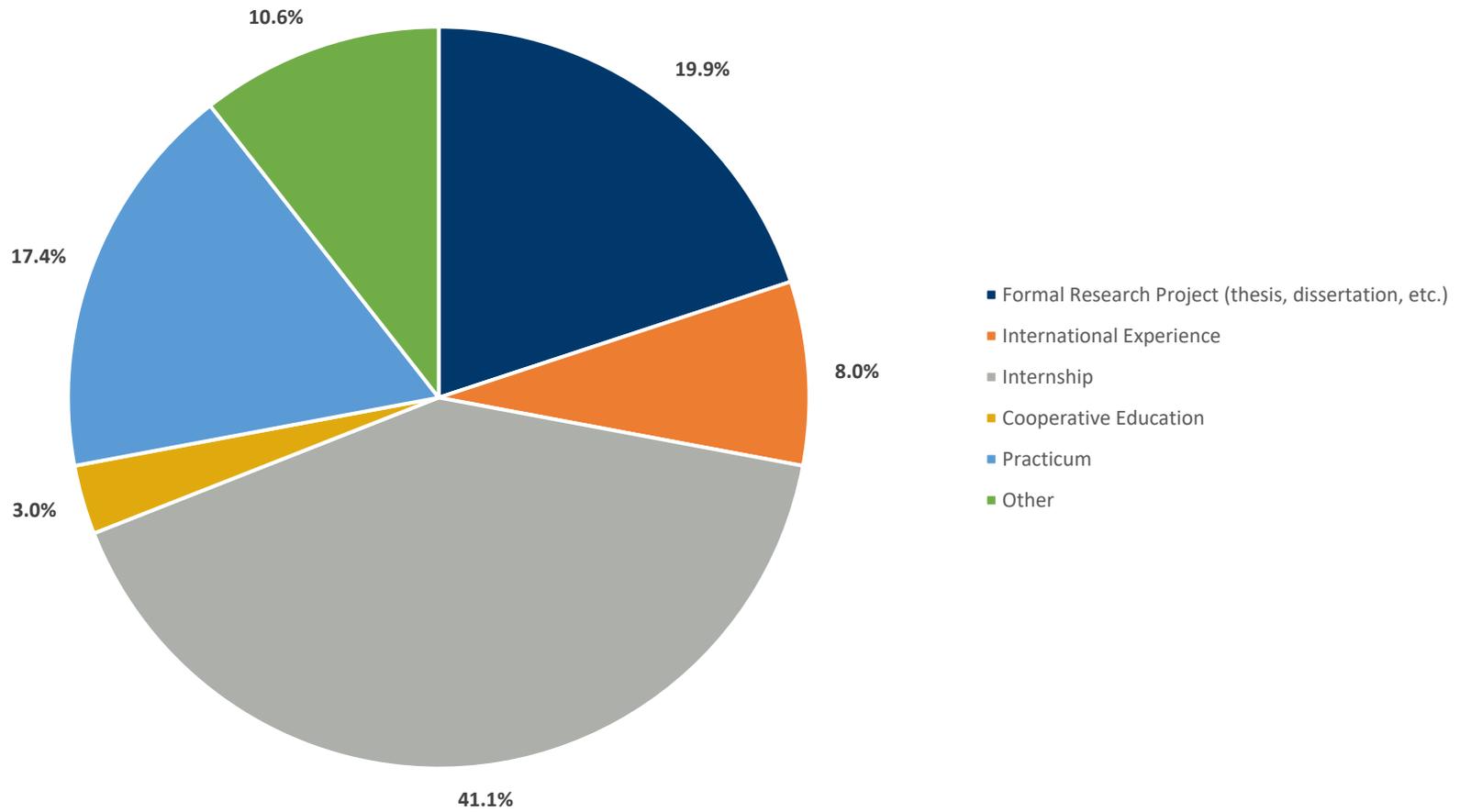
According to Prodigy’s article 7 Experiential Learning Activities to Engage Students when students are involved in experiential learning activities they learn faster because it requires problem-solving and critical thinking which boosts student engagement and content retention. As a priority of the institution, Experiential Learning has been incorporated into the Strategic Plan with an outcome of all undergraduate students completing at least one experiential activity. To assist with understanding which types of experiential learning graduating students participated in, the survey asks respondents to indicate if it was a formal research project, an international experience, an internship, a cooperative education, a practicum, or some other type of experiential learning.

Most students indicated they participated in either an internship (41.1%) or conducted some type of formal research project (19.9%). For baccalaureate degree recipients 42.3% indicated they participated in an internship and 16.8% conducted some type of formal research project. For graduate (Master/Education Specialist and Doctoral) degree recipients 69.7% indicated they participated in an internship and 71.2% conducted some type of formal research project.

	Baccalaureate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
Formal research project (thesis, dissertation, etc.)	91	16.8	28	31.8	13	39.4	132	19.9
International Experience	53	9.8					53	8.0
Internship	229	42.3	32	36.4	11	33.3	272	41.1
Cooperative Education	18	3.3			2	6.1	20	3.0
Practicum	88	16.3	21	23.9	6	18.2	115	17.4
Other	62	11.5	7	8.0	1	3.0	70	10.6
Total	541		88		33		662	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.

Student Participation in Experiential Learning



Services Used or Participated In

Students were asked about what services they used across campus. The majority of students, at all degree levels, indicated they used Handshake (77.7%) and 95.0% of those that indicated they were a veteran or veteran dependent used the veteran programs/resources/benefits provided by Veteran Student Services.

