

This pathway leads from an Marketing, A.S. (TTP) degree from Chattanooga State Community College to a Bachelor of Science in Business Administration degree with a major in Marketing from the University of Tennessee at Chattanooga.

Chattanooga State Community College

First Year – 30 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
ENGL 1010: English Composition I	3	ENGL 1020: English Composition II*	3
MATH 1530: Introductory Statistics*	3	MATH 1130: College Algebra or MATH 1710: Precalculus Algebra	3
ECON 2100: Principles of Macroeconomics*	3	ECON 2200: Principles of Microeconomics*	3
INFS 1010: Computer Applications*	3	COMM 2025: Fundamentals of Communication	3
History to satisfy Gen Ed	3	History to satisfy Gen Ed	3
	15		15
Second Year – 30 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
ACCT 1010: Principles of Accounting I*	3	ACCT 1020: Principles of Accounting II*	3
MATH 1830: Applied Calculus	3	Humanities/Fine Arts to satisfy Gen Ed	3
Humanities/Fine Arts to satisfy Gen Ed	3	Natural Science to satisfy Gen Ed	4
Literature to satisfy Gen Ed	3	Elective	3
Natural Science to satisfy Gen Ed	4	Elective	1
	16		14

* Must earn a C or better grade

Students should verify Chattanooga State Community College graduation requirements.

University of Tennessee at Chattanooga

Third Year – 32 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 2140: Data Modeling for Business	3	MGT 3110: Operations Management	3
BUS 3350: Legal Environment of Business	3	MKT 3620: Integrated Marketing Communications	3
MKT 3130: Principles of Marketing	3	MKT 3650: Consumer Behavior	3
FIN 3020: Essentials of Managerial Finance	3	ENGL 2880: Professional Writing or MGT 3100: Bus. Communication	3
MGT 3150: Management Concepts, Theory, & Practice	3	BUS 2500: Business and Society	3
BUS 1410: Success Seminar: Professional Experience I	1	BUS 3410: Success Seminar: Career Development	1
	16		16
Fourth Year – 33 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 3600: Management Information Systems	3	MGT 4400: Strategic Management	3
MKT 4610: Marketing Problems	3	MKT 4500: Marketing Research	3
MKT 3630: Professional Selling	3	MKT 3730: Sales Management	3
MKT 4160: Business Negotiations	3	MKT 3640: Retailing, MKT 3900: Exp. Learning, MKT 4150: Bus. to Bus. Marketing, MKT 4420: Services Marketing	3
MKT 4630: Advanced Sales	3	Approved International Elective (3000-4000 level)	3
		MGT 3260: Intro to Data Analytics and Visualization	3
	15		18
Completed:			
Graduation Requirements:		Degree Requirements:	
120 Total Hours		29 General Education Hours	
54 Upper Division (3000-4000) Hours		92 Program (Major) Hours	
30 Hours at UTC		Minor (<i>Not Required</i>)	
60 Hours at 4-year institution		4 Elective Hours	
50% of Business hours at UTC		Foreign Language (<i>not required</i>)	

This Transfer Path is a supplemental resource only. Students should consult their catalog year for official lists of general education courses, program requirements, pre-requisites, and co-requisites.