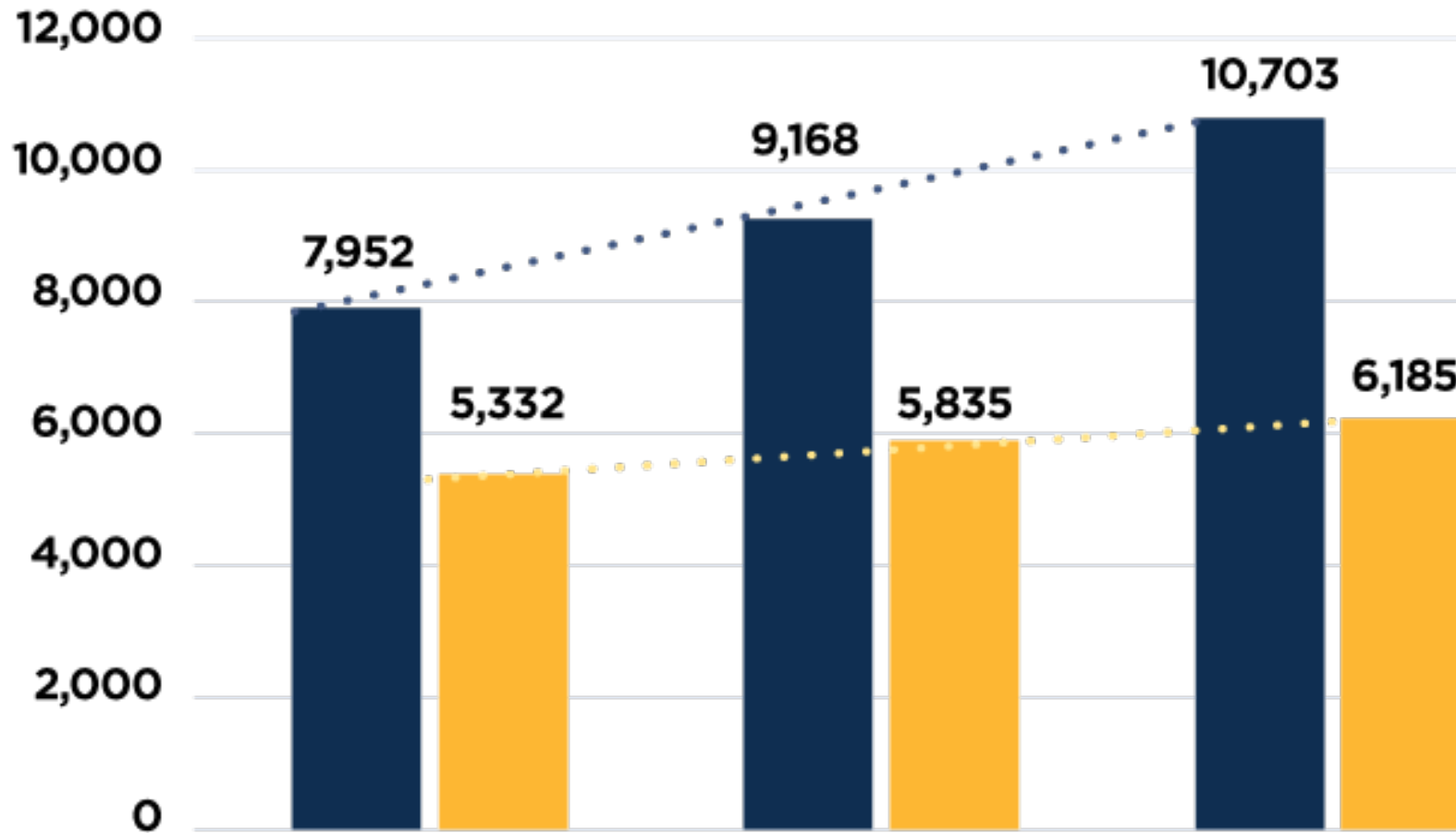
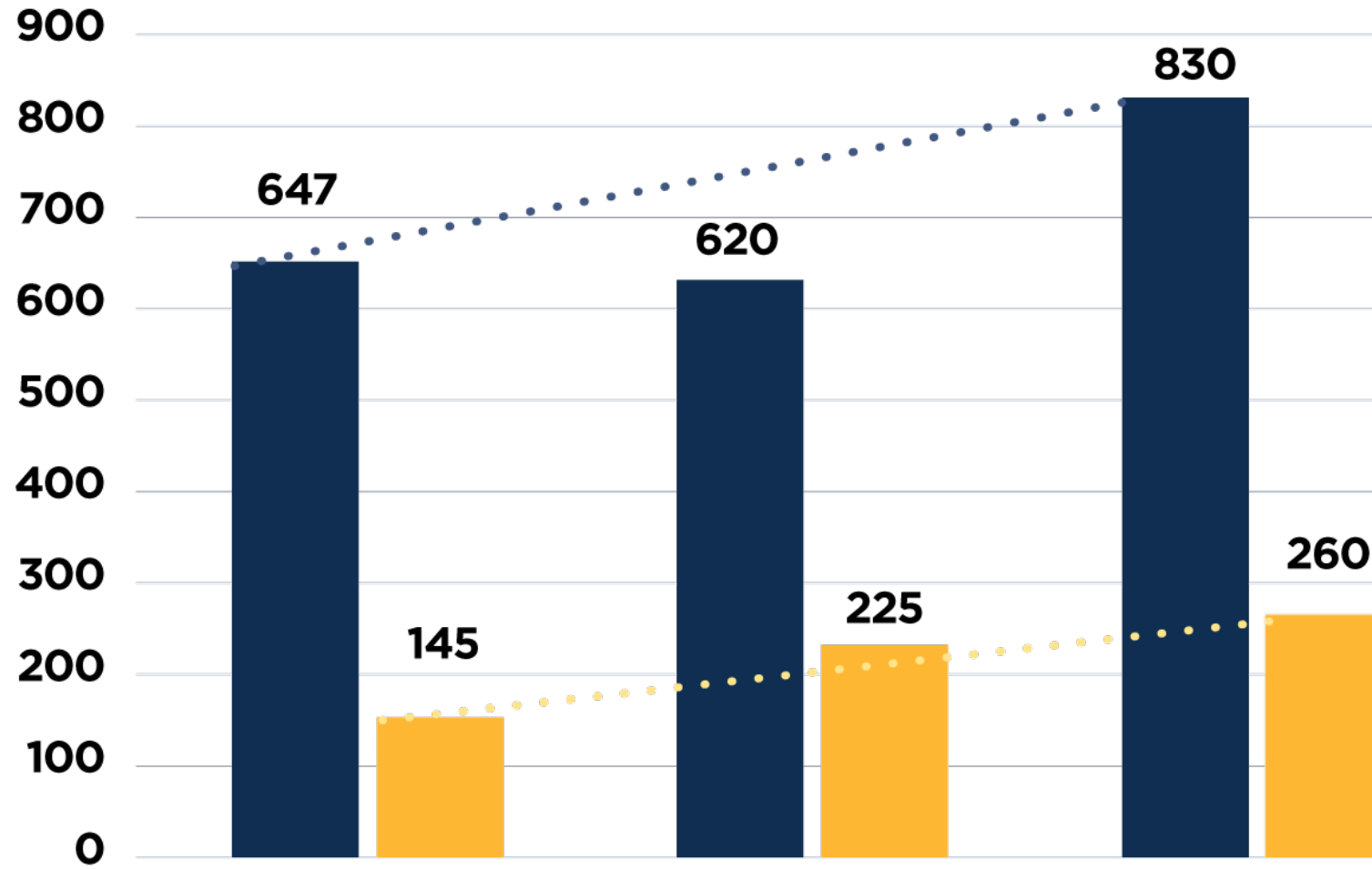


Fall 2023 Freshman



	APPLICATIONS	ACCEPTANCES
FALL 21	7,952	5,332
FALL 22	9,168	5,835
FALL 23	10,703	6,185

Fall 2023 Transfer



	APPLICATIONS	ACCEPTANCES
FALL 21	647	145
FALL 22	620	225
FALL 23	830	260

Fall 2023 Enrollment Goal

New Students



FRESHMEN



TRANSFER



**PROJECTED
NEW STUDENTS**

Increase of 34 new students over fall 2022

*Fall 2022 Enrollment 2,246 (Freshmen 2,246 and 718 Transfers)

Power C Tour 2022



Power C Tour Stats



4 Cities

Nashville, Memphis,
Knoxville, Chattanooga

600+

prospective students
and families attended

82

students admitted
during the event

Upcoming Recruitment Dates

BLUE AND GOLD PREVIEW DAY: Saturday, April 1

POWER C TOUR March 21 Chattanooga State Community College

POWER C TOUR April 2023 Cleveland State Community College

SUMMER ORIENTATION SESSIONS

Freshman June 5-6, June 12-13, June 15-16, June 19-20, July 10-11, July 20-21, July 27-28

Transfer April 25, June 8, June 22 (online), June 27 (evening), July 13, July 25 (online), August 1