

Employment and Placement¹

Graduation Period: Summer 2022-Spring 2023

Data as of June 1, 2024

The Employment and Placement Survey seeks to understand post-graduation outcomes for UTC students. Students scheduled to graduate are invited to complete this survey during their last semester. Invitations to participate are sent via email and contain a direct link to the survey.

A total of 2,678 students graduated between Summer 2022 to Spring 2023. Of those candidates, the following degree levels were represented: 2,183 Baccalaureate, 17 Certificates (Post Bachelor and Post Masters certificates), 397 Masters or Education Specialist, and 81 Doctoral.

Survey questions inquire about student’s status after graduation (working, continuing education, looking, or volunteering), how relevant their degree program is to their current job, what types of experiential learning they participated in, and what services they used across campus.

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¹This report is updated annually during the summer.

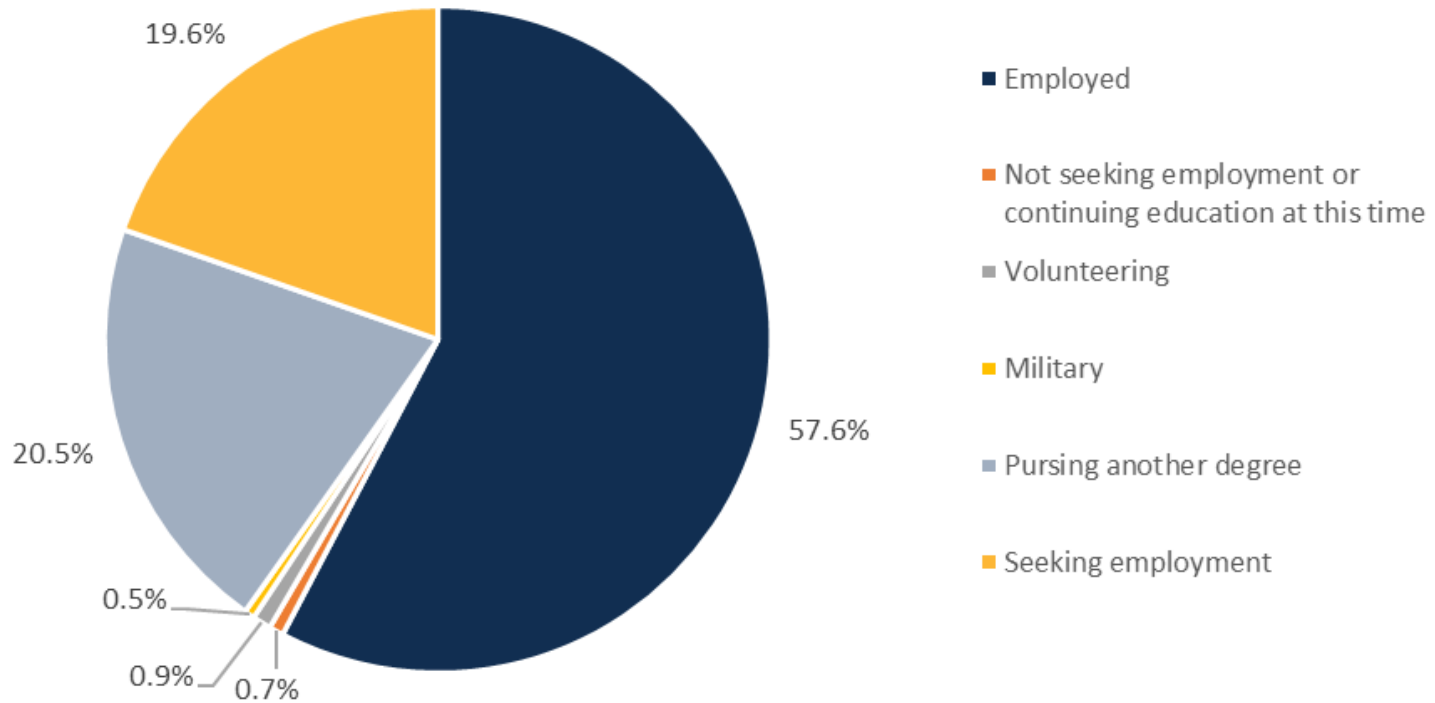
Primary Status after Graduation

Students were asked about their employment status after graduation. The majority of students, at all degree levels, indicated they were employed (57.6%) or seeking employment (19.6%). No respondents indicated they were actively engaged in pursuing an entrepreneurial activity, planning to pursue another degree but not yet enrolled, or unable to seek employment at this time.

	Baccalaureate		Masters or Education Specialist		Doctoral		Total	
		%*		%*		%*		%*
Actively engaged in pursuing an entrepreneurial activity	0	0.0	0	0.0	0	0.0	0	0.0
Employed	253	54.3	55	78.6	13	65.0	320	57.6
Not seeking employment or continuing education at this time	3	0.6	1	1.4	0	0.0	4	0.7
Participating in a volunteer or service program (e.g., Peace Corps)	5	1.1	0	0.0	0	0.0	5	0.9
Serving in the US Military	3	0.6	0	0.0	0	0.0	3	0.5
Pursuing another degree	112	24.0	1	1.4	1	5.0	114	20.5
Seeking employment	90	19.3	13	18.6	6	30.0	109	19.6
Unable to seek employment at this time	0	0.0	0	0.0	0	0.0	0	0.0
Total	466		70		20		556	

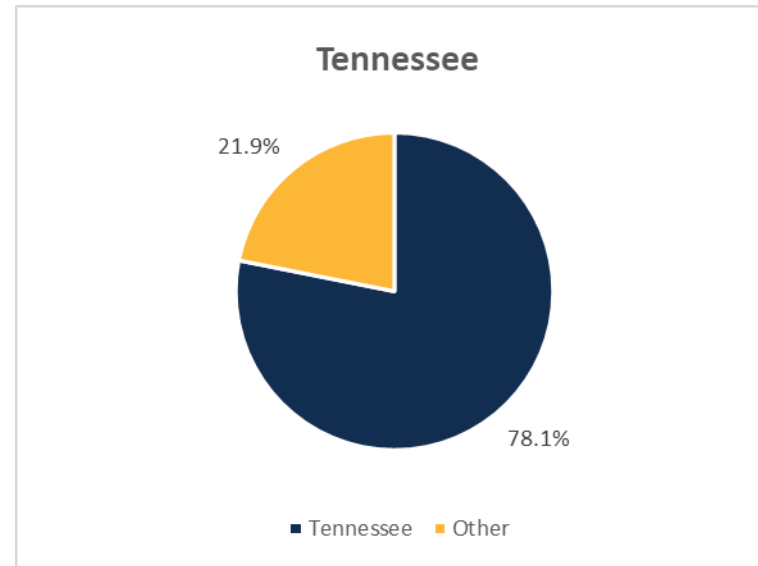
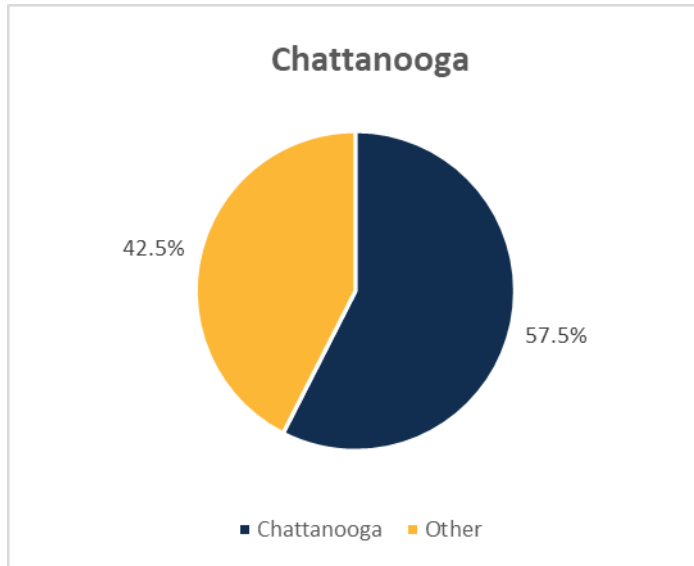
*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.

Primary Status after Graduation



Graduates Working in Chattanooga and Tennessee

To get an idea of where graduates migrate, graduates were asked in what city and state they are currently employed. Of the respondents that are employed, over 57% of degree earners remain in the Chattanooga region and over 78% of degree earners remain in the State of Tennessee.



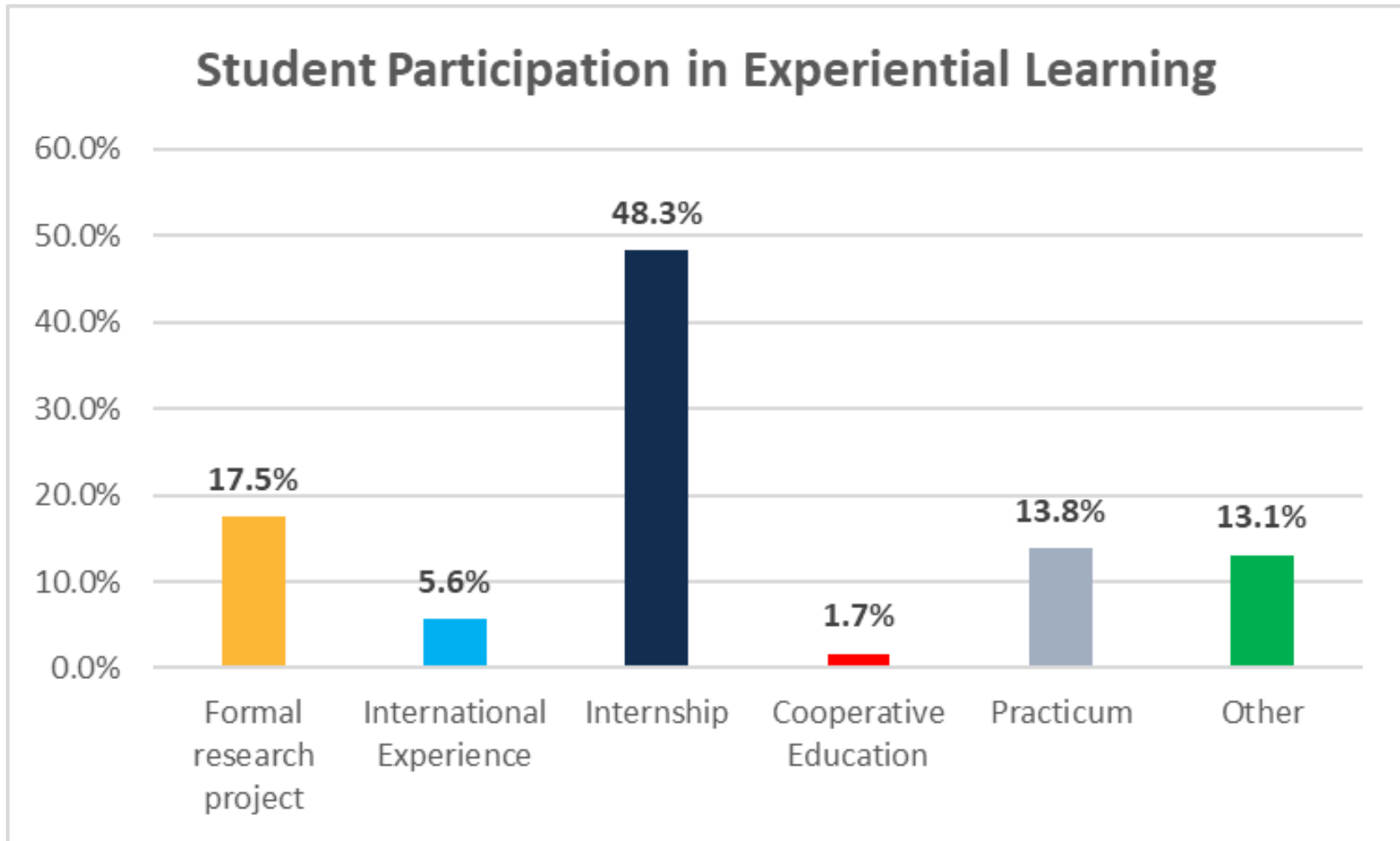
Student Participation in Experiential Learning

According to Raudys (2018), 7 Experiential Learning Activities to Engage Students¹ when students are involved in experiential learning activities they learn faster because it requires problem-solving and critical thinking which boosts student engagement and content retention. As a priority of the institution, experiential learning has been incorporated into the Strategic Plan with an outcome of all undergraduate students completing at least one experiential activity. To assist with understanding which types of experiential learning graduating students participated in, the survey asks respondents to indicate if it was a formal research project, an international experience, an internship, cooperative education, a practicum, or some other type of experiential learning.

Most students indicated they participated in either an internship (48.3%) or conducted some type of formal research project (17.5%). For baccalaureate degree recipients 56.7% indicated they participated in an internship and 15.4% conducted some type of formal research project. For graduate (Masters/Education Specialist and Doctoral) degree recipients 32.4% indicated they participated in an internship and 86.0% conducted some type of formal research project.

	Baccalaureate		Masters or Education Specialist		Doctoral		Total	
		%*		%*		%*		%*
Formal research project (thesis, dissertation, etc.)	71	15.4	18	28.1	11	57.9	100	17.5
International Experience	29	6.3	3	4.7	0	0.0	32	5.6
Internship	261	56.7	14	21.9	2	10.5	277	48.3
Cooperative Education	7	1.5	3	4.7	0	0.0	10	1.7
Practicum	29	6.3	17	26.6	3	15.8	79	13.8
Other	63	13.7	9	14.1	3	15.8	75	13.1
Total	460		64		19		573	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.



¹ Raudys, J. (2018). 7 Experiential Learning Activities to Engage Students. <https://www.prodigygame.com/main-en/blog/experiential-learning-activities/>